



GJELDER FOR STUDIEÅRET 2016/2017

## **GRA 8214 Energy Company Strategies (2016/2017)**

### **Studium**

Executive MBA 2016/2017 - Energy track

### **Kursansvarlig**

Amir Sasson

### **Institutt**

Institutt for strategi

### **Semester**

Se studieplan for aktuelt studium

### **Studiepoeng**

2

### **Undervisningsspråk**

Engelsk

### **Innledning**

### **Læringsmål**

### **Forkunnskaper**

### **Obligatorisk litteratur**

#### **Bøker:**

Porter, Michael E. 2008. On Competition. Harvard Business School Pub

#### **Annet:**

George, W.. 2011. Envision Charlotte: Building an energy cluster. Case Harvard Business Publishing  
Sasson, Amir and Blomgren Atle. 2011. Knowledge Based Oil and Gas Industry. Research report 3/2011 BI Norwegian Business School  
Sasson, Amir and Torger Reve. 2015. Developing NODE: Mediating strategy for sustainable growth. The Case Centre

### **Anbefalt litteratur**

#### **Annet:**

Cortright J.. 2006. Making sense of clusters: Regional competitiveness and economic development.. The Brookings Institution

### **Emneoversikt**

### **Dataverktøy**

### **Læreprosess og tidsbruk**

### **Eksamen**

**Eksamenskode(r)**

**Hjelpemidler til eksamen**

**Kontinuasjon**

**Tilleggsinformasjon**