



APPLIES TO ACADEMIC YEAR 2016/2017

## GRA 6714 Supply Chain Management

### Programme

Master of Science in Business, Specialization Course

### Responsible for the course

Marianne Jahre

### Department

Department of Accounting - Auditing and Business Analytics

### Term

According to study plan

### ECTS Credits

6

### Language of instruction

English

### Introduction

The special perspective on business provided by supply chain management has been growing in importance over the last thirty years. It started with an emphasis on physical distribution management, then developing to include the entire logistics of a company from receiving materials to dispatch of finished goods. Today the emphasis has widened to include all business partners required to source, make and deliver goods to end users. The objective of this course is to provide the students with an overview of supply chain management issues and challenges.

### Learning outcome

#### Acquired knowledge

to understand the basic concepts within logistics and supply chain management  
to appreciate the dynamics of supply chains and networks  
to gain knowledge of planning and integrating supply chain activities  
to understand the specific challenges of international logistics and the complexity of international supply chains

#### Acquired Skills

to be able to map and analyse logistics processes  
to be able to map and analyse physical flows  
to be able to design efficient supply chains

#### Reflection

to understand and appreciate the transitions in and consequences of modern supply chains  
to understand the links between SCM and Operations, Purchasing, Distribution

### Prerequisites

All courses in the Masters programme will assume that students have fulfilled the admission requirements for the programme. In addition, courses in second, third and/or fourth semester can have specific prerequisites and will assume that students have followed normal study progression. For double degree and exchange students, please note that equivalent courses are accepted.

### Compulsory reading

#### Books:

Simchi-Levi, David, Philip Kaminsky, Edith Simchi-Levi. 2008. Designing and managing the supply chain : concepts, strategies, and case studies. 3rd ed. McGraw-Hill/Irwin

#### Articles:

Selected articles from journals such as: The International Journal of Logistics Management, Sloan Management Review, Journal of Operations Management and the International Journal of Physical Distribution and Logistics Management

#### Other:

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination.

## Recommended reading

### Course outline

Major topics to be covered include  
What is a supply chain  
The value of information and information technology - bullwhip effect  
Global issues in SCM  
Supply Chain Integration and relationships  
Supply Chain Design

### Computer-based tools

### Learning process and workload

A course of 6 ECTS credits corresponds to a workload of 160-180 hours. Course consists of lectures, tasks, cases and discussions.

Please note that while attendance is not compulsory in all courses, it is the student's own responsibility to obtain any information provided in class that is not included on the course homepage/LMS or text book.

### Examination

The course grade will be based on the following activities and weights:  
1 individual assignment 10%, 1 group assignment 10%, 1 group assignment 20%  
A 3-hour written exam: 60%

Form of assessment	Weight	Group size
Assignment	10%	Individual
Assignment	10%	
Assignment	20%	
Written examination 3 hours	60%	Individual

Specific information regarding student assessment will be provided in class. This information may be relevant to requirements for term papers or other hand-ins, and/or where class participation can be one of several components of the overall assessment. This is a course with continuous assessment (several exam components) and one final exam code. Each exam component is graded using points on a scale from 0-100. The final grade for the course is based on the aggregated mark of the course components. Each component is weighted as detailed in the course description. Students who fail to participate in one/some/all exam components will get a lower grade or may fail the course. You will find detailed information about the points system and the mapping scale in the student portal @bi. Candidates may be called in for an oral hearing as a verification/control of written assignments.

### Examination code(s)

GRA 67141 continuous assessment accounts for 100% of the final grade in the course GRA 6714.

### Examination support materials

Bilingual dictionary

Permitted examination support materials for written examinations are detailed under examination information in the student portal @bi. The section on support materials and the use of calculators and dictionaries should be paid special attention to.

### Re-sit examination

It is only possible to retake an examination when the course is next taught. The assessment in some courses is based on more than one exam code. Where this is the case, you may retake only the assessed components of one of these exam codes. All retaken examinations will incur an additional fee. Please note that you need to retake the latest version of the course with updated course literature and assessment. Please make sure that you have familiarised yourself with the latest course description.

### Additional information

Honour code. Academic honesty and trust are important to all of us as individuals, and are values that are integral to BI's honour code system. Students are responsible for familiarising themselves with the honour code system, to which the faculty is deeply committed. Any violation of the honour code will be dealt with in accordance with BI's procedures for academic misconduct. Issues of academic integrity are taken seriously by

everyone associated with the programmes at BI and are at the heart of the honour code. If you have any questions about your responsibilities under the honour code, please ask. The learning platform itslearning is used in the teaching of all courses at BI. All students are expected to make use of itslearning.