



APPLIES TO ACADEMIC YEAR 2016/2017

GRA 3151 Theories of Innovation

Programme

Master of Science in Innovation and Entrepreneurship, Specialization Course

Responsible for the course

Heidi Wiig Aslesen

Department

Department of Strategy

Term

According to study plan

ECTS Credits

6

Language of instruction

English

Introduction

This course will give an introduction to the understanding of the concept of innovation at the micro, meso and macro level by introducing theories conceptualizing and problematizing the term.

Learning outcome

This course introduces students to frameworks of understanding concepts and principles in innovation theory and research. The course aims at providing an understanding of the different aspects of innovation and its relationship with economic growth and welfare. The course will introduce the student to themes addressed more in depth in other courses of the programme and as such, have an introductory and synthesizing role for the programme as a whole.

The students should during the course have acquired knowledge on why and how innovations happen. They should understand aspects of the process through which innovation occurs through a number of theoretical perspectives. These perspectives should give insight to what influences innovation and how this varies across industries, sectors and through time.

After the course the students should have acquired skills so that they can be able to reflect upon concepts and principles in innovation theory and research, and should have developed a constructive and critical attitude towards different approaches.

Prerequisites

All courses in the Masters programme will assume that students have fulfilled the admission requirements for the programme. In addition, courses in second, third and/or fourth semester can have specific prerequisites and will assume that students have followed normal study progression. For double degree and exchange students, please note that equivalent courses are accepted.

Compulsory reading

Books:

Fagerberg, Jan, David C. Mowery and Richard R. Nelson, eds. 2005. The Oxford handbook of innovation. Oxford University Press

Other:

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination.

Selected articles

Recommended reading

Course outline

* Processes of innovation at the firm level; from static to dynamic models; absorptive capacity; types of innovation; measuring problems.

* Innovation as interactive learning

* Network and process perspectives on innovation

* Systems of innovation; national, regional and sectoral innovation systems

* Role of innovation at the macrolevel; MNC's and innovation.

Computer-based tools

Not applicable

Learning process and workload

A course of 6 ECTS credits corresponds to a workload of 160-180 hours.

The course will be carried out through lectures and working seminars and excursions. The lectures will be carried out with the expectation of high degree of student involvement through group work, presentations and discussions.

Please note that while attendance is not compulsory in all courses, it is the student's own responsibility to obtain any information provided in class that is not included on the course homepage/It's learning or text book.

Examination

The course grade will be based on the following activities and weights:

- 1) The student's participation in the classroom through presentations and discussions and the presentation of assignments given in class (20%)
- 2) Assignment (20%), written individually.
- 3) A term paper delivery (60%), written individually or in groups of max. 3 students.

Form of assessment	Weight	Group size
Class participation	20%	
Assignment	20%	Individual
Term paper	60%	Optional (individual or group of max 3 students)

Specific information regarding student assessment will be provided in class. This information may be relevant to requirements for term papers or other hand-ins, and/or where class participation can be one of several components of the overall assessment. This is a course with continuous assessment (several exam components) and one final exam code. Each exam component is graded using points on a scale from 0-100. The final grade for the course is based on the aggregated mark of the course components. Each component is weighted as detailed in the course description. Students who fail to participate in one/some/all exam components will get a lower grade or may fail the course. You will find detailed information about the points system and the mapping scale in the student portal @bi. Candidates may be called in for an oral hearing as a verification/control of written assignments.

Examination code(s)

GRA31511 continuous assessment accounts for 100 % of the final grade in the course GRA3151

Examination support materials

Permitted examination support materials for written examinations are detailed under examination information in the student portal @bi. The section on support materials and the use of calculators and dictionaries should be paid special attention to.

Re-sit examination

It is only possible to retake an examination when the course is next taught. The assessment in some courses is based on more than one exam code. Where this is the case, you may retake only the assessed components of one of these exam codes. All retaken examinations will incur an additional fee. Please note that you need to retake the latest version of the course with updated course literature and assessment. Please make sure that you have familiarised yourself with the latest course description.

Additional information

Honour code. Academic honesty and trust are important to all of us as individuals, and are values that are integral to BI's honour code system. Students are responsible for familiarising themselves with the honour code system, to which the faculty is deeply committed. Any violation of the honour code will be dealt with in accordance with BI's procedures for academic misconduct. Issues of academic integrity are taken seriously by everyone associated with the programmes at BI and are at the heart of the honour code. If you have any questions about your responsibilities under the honour code, please ask. The learning platform itslearning is used in the teaching of all courses at BI. All students are expected to make use of itslearning.