



GJELDER FOR STUDIEÅRET 2016/2017

EXC 2122 Strategic Management Accounting

Studium

Bachelor of Business Administration - BBA (2. år), Exchange Program

Kursansvarlig

Tor Olav Nordtømme

Institutt

Institutt for regnskap - revisjon og foretaksøkonomi

Semester

Se studieplan for aktuelt studium

Studiepoeng

7,5

Undervisningsspråk

Engelsk

Innledning

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Bøker:

Atkinson, Anthony A. ... [et al.]. 2011. Management accounting : information for decision-making and strategy execution. 6th ed. Prentice Hall/Pearson Education

Artikler:

Barney, Jay. 1991. Firm Resources and Sustained Competitive Advantage. Journal of Management. Vol.17(1). pp.99-120

Kaplan, Robert & Norton, David. 1992. The Balanced Scorecard - Measures that drive performance. Harvard Business Review. Vol.70(1). pp.71-79

Kaplan, Robert & Norton, David. 1996. Using the Balanced Scorecard as a Strategic Management System. Harvard Business Review. Vol.74(1)

Kaplan, Robert & Norton, David. 2000. Having trouble with your strategy? Then map it. Harvard Business Review. Vol.78(5). pp.167-176

Porter, Michael E.. 1996. What is strategy?. Harvard Business Review

Wernerfelt, Birger. 1984. A resource-based view of the firm. Strategic Management Journal

Anbefalt litteratur

Emneoversikt

Dataverktøy

Lærepromess og tidsbruk

Ressursbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon