



ELE 3744 Business Dynamics

Studium

Exchange Program, Valgkurs

Kursansvarlig

Kim van Oorschot

Institutt

Institutt for ledelse og organisasjon

Semester

Se studieplan for aktuelt studium

Studiepoeng

7,5

Undervisningsspråk

Engelsk

Innledning

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Artikkelsamling:

Kim van Oorschot. 2013. Collection of articles: ELE 3744 Business Dynamics. Handelshøyskolen BI.
The collection of articles comprise:

One or two chapters from the books of:

Senge, P.M., 1990. The Fifth Discipline: The Art and Practice of the Learning Organization. New York: Currency Doubleday.

Sterman, J.D. 2000. Business dynamics – systems thinking and modeling for a complex world. Boston: Irwin McGraw-Hill.

Warren, K. 2008. Strategic Management dynamics. West Sussex: John Wiley & Sons, Ltd.

Scientific articles:

Burg, E. van, Oorschot, K.E. van. 2012. Cooperating to commercialize technology: A dynamic model of fairness perceptions, experience, and cooperation, Production and Operations Management.

Davis, J.P., Eisenhardt, K.M., Bingham, C.B. 2007. Developing theory through simulation methods. Academy of Management Review 32(2): 480-499.

Lyneis, J.M. and Ford, D.N. 2007. System Dynamics Applied to Project Management: A Survey, Assessment, and Directions for Future Research. System Dynamics Review, 23:157-189.

Oorschot, K.E. van, Akkermans, H., Sengupta, K., Wassenhove, L. van. 2013. Anatomy of a decision trap in complex new product development projects. Academy of Management Journal, 56(1).

Perlow, L.A., Okhuysen, G.A., & Repenning, N.P. 2002. The speed trap: Exploring the relationship between decision making and temporal context. Academy of Management Journal, 45(5): 931-955.

Repenning, N.P., & Sterman, J.D. 2002. Capability traps and self-confirming attribution errors in the dynamics of process improvement. Administrative Science Quarterly, 47(June): 265-295.

Rudolph, J.W., & Repenning, N.P. 2002. Disaster dynamics: Understanding the role of quantity in organizational collapse. Administrative Science Quarterly, 47(1):1-30.

Smets, L.P.M., Oorschot, K.E., Langerak, F. 2013. Don't trust trust – A dynamic approach to controlling supplier involvement in new product development, Journal of Product Innovation Management, (forthcoming).

Sterman, J.D. 2001. System dynamics modeling: Tools for learning in a complex world. California Management

Review, 43(4).

Anbefalt litteratur

Bøker:

Sterman, John D. 2000. Business dynamics : systems thinking and modeling for a complex world. Irwin McGraw-Hill

Emneoversikt

Dataverktøy

Læreprosess og tidsbruk

Ressursbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon