



GJELDER FOR STUDIEÅRET 2016/2017

ELE 3731 Information Technology in Organizations - KONTINUASJONSEKSAMEN

Studium

Kontinuasjoneksamener

Kursansvarlig

Ragnvald Sannes

Institutt

Institutt for strategi

Semester

Se studieplan for aktuelt studium

Studiepoeng

7,5

Undervisningsspråk

Engelsk

Innledning

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Bøker:

Laudon, Kenneth C., Jane P. Laudon. 2014. Management information systems : managing the digital firm. 13th ed., Global ed. Pearson Education

Lynch, Patrick J., Sarah Horton. 2008. Web style guide : basic design principles for creating web sites. 3rd ed. Yale University Press. Ch. 1-7. Free online-version at www.webstyleguide.com. Useful resource for the term paper.

Annet:

Reading package of selected papers and links to other course material will be published on Itslearning

Anbefalt litteratur

Bøker:

Brynjolfsson, E., Andrew McAfee. 2014. The second machine age : work, progress, and prosperity in a time of brilliant technologies. Norton

Friedman, Thomas L. 2009. Hot, flat, and crowded : why the world needs a green revolution - and how we can renew our global future. Release 2.0, updated and expanded ed. Penguin

Osterwalder, Alexander and Yves Pigneur. 2010. Business model generation : a handbook for visionaries, game changers, and challengers. Wiley. The part we use in the course is available as a free download.

Emneoversikt

Dataverktøy

Læreprosess og tidsbruk

Ressursbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon