



APPLIES TO ACADEMIC YEAR 2016/2017

ELE 3711 Sociology for Business Students - RE-SIT EXAMINATION

Programme

Re-sit examination

Responsible for the course

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Department

Department of Strategy

Term

According to study plan

ECTS Credits

7,5

Language of instruction

English

Introduction

Sociology is one among the academic parent disciplines for a whole range of business school subjects, such as strategy, marketing, organization and leadership, risk management, business ethics etc, not to mention all kinds of social science research methodology courses.

In other words, such a course can improve the students' understanding of many business school topics and courses.

In line with such a purpose, the course offers an introduction to basic sociological terminology and sociological thinking, and to the most important micro and macro-sociological approaches.

Most importantly, the course is meant to be student demand-driven, by helping the students to reach a deeper, broader, and more critical understanding of the above mentioned business school subjects and business research specialties, on the students' own terms.

Learning outcome

Acquired knowledge

After completing the course, students should:

- know the most important terminology, theories, approaches and authors' names within general sociology and within special sociologies which are of primary relevance to business studies and business school teaching
- understand the strengths and weaknesses of chosen theories and approaches

Acquired skills

After completing the course, students should:

- be able to apply concepts and theories fruitfully and critically to business practice and business research problems
- be able to draft and organise work with a "typical sociological" approach to study situations and business contexts
- be able to identify social and societal aspects (and any sociological origins) in other business school subjects

Reflection

After completing the course, students should:

- be able to ask critical questions about such theories and about business practices
- have acquired a reflected attitude regarding their own business and working life, professional life and private life roles
- have acquired a reflected attitude regarding business in society, with influences going both ways.

Prerequisites

No special prerequisites are required.

Compulsory reading

Books:

Giddens, Anthony. 2013. Sociology. 7th ed. Polity. The students may choose between the textbook by Aakvaag et al., this one, or a mix of chapters from both

Aakvaag, Gunnar C., Michael Hviid Jacobsen, Thomas Johansson. 2012. Introduction to sociology : Scandinavian sensibilities. Pearson. The students may choose between Giddens' textbook, this one, or a mix of chapters from both

Recommended reading

Course outline

- General sociology, basic sociological terminology, sociological imagination
- Micro-sociology, macro-sociology, meso-level social systems
- The most important themes and topics addressed by classical sociology
- The most important themes and topics addressed by present-day sociology
- Selected topics for further and deeper discussion, dependent on the distribution of programme specialties among the students, e.g. risk society and sociology of risk, markets as social systems, sociology of consumption and the consumer society, sociology of organizations, sociology of culture etc

Computer-based tools

No specified computer-based tools are requested, but web-based resources are widely used or at least referred to.

Learning process and workload

The students are expected to document their learning process across various assignments. The work on the term paper work begins two weeks after the start of the course at the latest.

Recommended workload in hours

Activity	Hours
Lectures/ plenary participation	33
Preparation for lectures/reading literature	30
Writing of term paper	60
Assignments	40
Group work without/with supervision	37
Total recommended use of hours	200

Students are invited to write a short diary of one's learning process, covering each class meeting typically with 3-5 lines. Such a diary should be available as a basis for a short conversation with the instructor in the periphery of a class meeting.

Use of hours

25 hours - Lectures (plenum)

8 hours - Reviewing and giving feedback on assignments in class (plenary)

8 hours - Tutorials (group supervision)

4 hours - Administration of learning activities

45 hours total

Examination

The final grade in the course is based on an individual two weeks Term paper (given topics). The maximum term paper length is 15 x 350 words.

Examination code(s)

ELE 37111 - Term paper, counts 100 % towards the final grade in ELE 3711, 7,5 credits.

Examination support materials

All examination support materials are allowed.

Re-sit examination

Last re-sit examination is held spring 2017.

Additional information