



APPLIES TO ACADEMIC YEAR 2016/2017

ELE 3702 Social Entrepreneurship

Programme

Elective, Exchange Program

Responsible for the course

Tor Haugnes

Department

Department of Strategy

Term

According to study plan

ECTS Credits

7,5

Language of instruction

English

Introduction

The key issue in this course is social entrepreneurship as establishments of business with the core idea of solving a social or cultural problem through business means. The students will be exposed to dilemmas and ranges of options that distinguish social entrepreneurship from purely commercial entrepreneurship. The students will also learn about ways to identify spaces for social action, try out tools and methods for making change, and deliberate on how to balance economic and social ends. Cases and ethnographic material for discussion and comparison will be drawn from all over the world. The course is an option for students who contemplate the establishment of a social enterprise. It is also suitable for international students who want to develop their ability to work as social and cultural innovators in their home countries, as well as Norwegian students who consider careers in national companies other than purely commercial ones, or abroad.

Learning outcome

Acquired knowledge

The students shall acquire knowledge of:

- Main theories and concepts in the field social entrepreneurship.
- the added gain and strain of social entrepreneurship compared with commercial entrepreneurship.
- Social entrepreneurship as it is practiced in different parts of the world.

Acquired skills

After completed course students should have:

- Communicative skills through working with diverse groups of people
- Information gathering and analysis of a real case
- Practical experience with tools and methods to identify spaces for social action and innovation

Reflection

The student shall be able to demonstrate:

- critical assessment of ideas and procedures related to the establishment of social enterprises
- awareness of ethical dilemmas in the practice of social entrepreneurship

Prerequisites

None.

Compulsory reading

Books:

Social Enterprise Alliance. 2010. Succeeding at social enterprise : hard-won lessons for non-profits and social entrepreneurs. Jossey-Bass. pp. 1-304

Book extract:

Bornstein, David. 2007. How to change the world. Updated ed. Oxford University Press. Kap. 1. Restless people. Kap. 2. From little acords do great trees grow. Kap. 3. The light in my head went on. pp. 1-40

Other:

Others: A number of digital compulsory articles will be published in the course room at semester start

Recommended reading

Course outline

- Introduction to the field of social entrepreneurship
- Social entrepreneurs
- Market, state and civil society
- CSR 2.0
- Ashoka
- The moral in the social enterprise
- Political and cultural conditions
- Setting up a social enterprise
- Entrepreneurship as social practice

Computer-based tools

YouTube and online resources.

Learning process and workload

There are three main means of learning in this course.

1. The first is to read compulsory literature in order to get a grasp of basic concepts and key dilemmas of social entrepreneurship. A reading plan will be provided at the start of the semester.
2. The second learning process consists of discussions and assignments during class. Tools for active listening and group development will be shared in class. There will also be visits from social entrepreneurs.
3. The third learning process is a case study according to a template that will be distributed at the beginning of the semester. Groups of students gather information about, prepare and present a social entrepreneurship case in class.

Recommended workload in hours

Activity	Hours
Participation at lectures	24
Case Work 1 of which 12 hours in the classroom inc presentation	36
Case Work 2 includes meetings with social ent.case (company visits)	36
Project paper related to social ent.case 2	40
Work on syllabus and readings	58
Examination / refl note	6
Recommended total workload	200

Use of hours

24 hours - Lectures, class room

12 hours -Casework, class room

9 hours - supervision of groups

45 hours total

Examination

- 1) Project paper (3-5 students, or individual after agreement with lecturer) work throughout the semester with a social entrepreneurship case (case 2) counts 60%
- 2) Written home examination (individual) 3 hours, counts 30%
- 3) A reflection paper (individual) maximum 2 A4 pages, counts 10%

Examination code(s)

ELE 37022 - Process evaluation, which accounts 100 % for the final grade in ELE 3702 Social Entrepreneurship - 7,5 ECTS credits.

Examination support materials

All materials allowed

Re-sit examination

For electives re-sit is normally offered at the next scheduled course. If an elective is discontinued or is not initiated in the semester it is offered, re-sit will be offered in the electives ordinary semester.

Autumn 2016 re-take in ELE 37021 Three-hour individual written exam is offered.

Additional information