



GJELDER FOR STUDIEÅRET 2016/2017

## DRE 3004 Strategy I: Foundations of Strategy

### Studium

Strategic Management

### Kursansvarlig

Gabriel R G Benito

### Institutt

Institutt for strategi

### Semester

Se studieplan for aktuelt studium

### Studiepoeng

6

### Undervisningsspråk

Engelsk

### Innledning

The course description is available in English only, please see the English course description

### Læringsmål

### Forkunnskaper

### Obligatorisk litteratur

#### Bøker:

Andrews, Kenneth R.. 1987. The concept of corporate strategy. 3rd ed. Irwin  
Barnard, Chester I. 1938. The functions of the executive. Harvard University Press  
Chandler, Alfred D. 1962. Strategy and structure : chapters in the history of the industrial enterprise. MIT Press  
Cyert, R. & March, J.G.. Reprinted 1992. A Behavioral Theory of the Firm. Englewood Cliffs, NJ: Prentice Hall  
Penrose, Edith. 2009. The theory of the growth of the firm. 4th ed. Oxford University Press  
Pfeffer, Jeffrey & Gerald R. Salancik. 1978. The external control of organizations : a resource dependence perspective. Harper & Row  
Porter, Michael E. 1980. Competitive strategy : techniques for analyzing industries and competitors. Free Press  
Thompson, James D. 1967. Organizations in action : social science bases of administrative theory. McGraw-Hill  
Williamson, Oliver E. 1975. Markets and hierarchies: analysis and antitrust implications : a study in the economics of internal organization. Free Press

#### Annet:

The listed set of seminal books are preparatory readings, which the students should have read in advance of the course. The set may be subject to changes. The preparatory readings are considered as mandatory. The course literature also comprises selected journal articles and book chapters. A detailed syllabus with exact references to mandatory books and articles will be made available in advance of the start of the course.

### Anbefalt litteratur

### Emneoversikt

### Dataverktøy

### Læreprosess og tidsbruk

**Eksamen**

**Eksamenskode(r)**

**Hjelpemidler til eksamen**

**Kontinuasjon**

**Tilleggsinformasjon**