



APPLIES TO ACADEMIC YEAR 2015/2016

## JUR 3608 Law III

### Programme

Bachelor of Business Law (3. year)

### Responsible for the course

Monica Viken

### Department

Department of Law

### Term

According to study plan

### ECTS Credits

15

### Language of instruction

Norwegian

### Introduction

The course focuses on public law regarding market regulations, intellectual property right and questions related to monetary claims and company law that may be relevant for an enterprise. The course is organized in four sub-courses:

- Competition law
- Marketing Law
- Financial crime
- Forensic Economics

The course applies a problem-based learning approach. The teaching is therefore composed of traditional lectures and seminar teaching. After the subject for the seminar has been introduced the students work on assignments in study groups. The assignments will then be reviewed in a plenary.

### Learning outcome

During the course the students will:

- Become familiar with rules protecting the average consumer in marketing law
- Become familiar with intellectual property law
- Gain good knowledge of regulations concerning business practice
- Gain good knowledge of the most important elements in competition law
- Become familiar with both special and general provisions of criminal law
- Become familiar with criminal rules, with special focus on financial crime in tax law
- Gain a basic understanding of economic theories and methods

### skills

At the end of the course the students will be able to:

- Identify and analyse legal problems in cases concerning intellectual property and marketing law and give an account of the legal aspects in these areas
- Give an account of competition law and the impact of EU-law
- Give an account of special provisions in financial crime law and be able to assess whether an act is illegal
- Apply economic theories and methods to matters within a legal framework

the course the students will:

- Have developed the ability to see the ethical parts of a legal problem in competition and marketing law
- Have the ability to assess legal phrases such as "good marketing practice" and "good business practice" in an ethical perspective.
- Have developed a special ethical consciousness when assessing legal terms in criminal law
- Be able to see the relationship between the standards of society and legal rules in connection with financial crime.

### Reflection

At the end of

## Prerequisites

Jur 3460 Business Law or JUR 3420 Marketing Law.

## Compulsory reading

### Books:

Langfeldt, Sverre Faafeng og Tore Bråthen. Lov og rett for næringslivet. Siste utg. Universitetsforlaget : Focus forlag. Kap 3 og kap. 18

Lunde, Tore, Ingvild Mestad og Terje Lundby Michaelsen. 2015. Markedsføringsloven : med kommentarer. 2. utg. Gyldendal akademisk

Sejersted, Fredrik ... [et al.]. 2010. EØS-rett. 3. utg.. Universitetsforlaget. Kap 23-29

Stordrange, Bjørn. 2014. Forbrytelser mot vårt økonomiske system : utroskap og korrupsjon. 3. utg.

Fagbokforlaget. Utvalgte sider er pensum

### Other:

Utvalgte artikler om Forensic Economics

## Recommended reading

### Books:

Lassen, Birger S. Åndsretten. Siste utg. Studentene vil få utdelt kopi. Kapittel i: Knophs oversikt over Norges rett

## Course outline

### Law and Intellectual property law

- Trademark law, consumer name law, design law, patent law and copyright
- The interplay between intellectual property law and marketing law
- The protection of consumers in marketing law
- The regulations of business practice in marketing law. Good marketing practice
- Enforcement of regulations in marketing law

### Marketing

### law

- Prohibition and public intervention in competition law
- Legal influence in private law
- Information requirements and sanctions
- Competition law and Norwegian Competition Authority
- EEA-regulations

### Competition

### crime

- Crime law
- Special provisions in financial crime
- Misuse of funds and corruption
- Aggravated receiving
- Manipulation in stock exchange
- Crime related to obligations

### Financial

### Economics

- Economic analysis for calculation of damages in commercial litigation
- Economic analysis of market power in antitrust disputes

### Forensic

## Computer-based tools

No specified computer tools are used.

## Learning process and workload

of the course is 81 teaching hours consisting of lectures and seminars covering the four sub-courses.

The duration

The lectures are regular teaching in the auditorium. In the seminars the students are organized in study groups for discussions and solving assignments. The assignments that the students have worked on in the study groups will be reviewed in class in a plenary session. Students are required to take an active part in the seminars. Two or three voluntary hand-in assignments are set in the course. The students will be given a tentative grade and individual feedback on these hand-in assignments.

Activity	Use of hours
Participation in lectures	42
Participation in seminars	39
Preparations for lectures	80
Self-tuition / reading syllabus	150

Work on cases / assignments	74
Exam	6
<b>Total recommended use of hours</b>	<b>400</b>

allocation of lecture hours and seminar hours for each sub-course is as follows:

**Law and Intellectual property law**

lectures, followed by 12 hours of seminars

**law**

lectures, followed by 12 hours of seminars.

**crime**

lectures, followed by 9 hours of seminars.

**Economics**

lectures, followed by 6 hours of seminars.

**Use of hours**

Estimated time:  
42 hours lectures  
39 hours seminars  
9 hours assignments  
Total 90 hours

**Examination**

A six hour individual written exam concludes the course

**Examination code(s)**

JUR 36081 - Written examination, counts 100% to obtain final grade in JUR 3608 Law III, 15 credits.

**Examination support materials**

The Norwegian code of laws or another compilation of laws, reprints of laws, regulations and draft laws. Examination support materials at written examinations are explained under examination information in the student portal @BI. Please note use of calculator and dictionary. [https://at.bi.no/EN/Pages/Exa\\_Hjelpemidler-til-eksamen.aspx](https://at.bi.no/EN/Pages/Exa_Hjelpemidler-til-eksamen.aspx)

**Re-sit examination**

A re-sit examination is held in connection with the next scheduled course.

**Additional information**

The

**Marketing**

15 hours of

**Competition**

9 hours of

**Financial**

12 hours of

**Forensic**

6 hours of