



APPLIES TO ACADEMIC YEAR 2015/2016

GRA 8187 Corporate Energy and Climate Strategy

Programme

Executive MBA 2015/2016 - Energy track

Responsible for the course

Jørgen Randers

Department

Department of Accounting - Auditing and Law

Term

According to study plan

ECTS Credits

4

Language of instruction

English

Introduction

The goal of sustainable development has emerged over the last forty years as a increasingly important guide to policy formulation both at the global, national and corporate level. This trend is likely to continue over the next forty years, as human activity levels will press increasingly hard against the limitations of the planet. The emphasis in the sustainability journey does change over time, and currently the threat of global warming and the move towards renewable energy are central. Corporations are facing the need to formulate their own energy and climate policy, in a rapidly changing physical and legislative environment. And if they conclude that they do not need such policy, that decision should be explicit, well considered and based on knowledge about what others are likely to do. Clearly, managers need to understand climate change and the growth in renewable energy – the situation, the effects, the likely societal response and the opportunities they open.

Learning outcome

The intent of this course is to give the student an understanding of how climate change and growth in renewable energy are likely to evolve over the next several decades at the global and national level, and how this will influence business threats and opportunities.

Acquired knowledge:

Understand the role of climate change and more renewable energy on business environment of the future
Know the spectrum of possible responses to the dual challenge – know the possible “solutions to the problem”.

Acquired skills:

Ability to foresee likely developments in the climate and energy arena.
Ability to develop an energy and climate strategy.

Reflection:

Understand how the societal response to climate change and more renewables is the result of global players pursuing their short term interest in a physically constrained world
Understand the weakness of equilibrium thinking in a dynamic non-linear situation.

Prerequisites

Granted admission to the EMBA programme.

Compulsory reading

Books:

BP. 2014. BP Energy Outlook 2035. (96 p). http://www.bp.com/content/dam/bp/pdf/Energy-economics/Energy-Outlook/Energy_Outlook_2035_booklet.pdf
Commission on The new climate economy. 2014. Better Climate. Better Growth - Synthesis Report. (72 p). <http://newclimateeconomy.report/TheNewClimateEconomyReport.pdf>
Randers, Jørgen. 2012. 2052 – A Global Forecast for the Next Forty Years. Chelsea Green Publishing, White River Junction, Vermont. (part of 392 p)

Articles:

IEA. 2014. World Energy Outlook 2014. Vienna. Executive summary (11 p). <http://www.worldenergyoutlook.org/publications/weo-2013/>
IPCC. 2007. Synthesis Report – Summary for Policy Makers. Geneva. (20 p)

McKinsey & Company. 2009. Pathways to a Low-Carbon Economy. (20 p).
<http://www.mckinsey.com/globalGHGcostcurve>

Collection of articles:

Collection of short papers (100 p)

Other:

IPCC Working Group 1. 2007. The Physical Science Basis - Summary for Policy Makers. Geneva. (20 p)

IPCC Working Group 2. 2007. Impacts of Climate Change - Summary for Policy Makers. Geneva. (20 p)

IPCC Working Group 3. 2007. Mitigation of climate change - Summary for Policy Maker. Geneva. (20 p)

Recommended reading

Books:

Flannery, Tim. 2010. Our Changing Climate and What it Means for Life on Earth. Text Publishing, Melbourne. 306 p

UNEP. 2008. Kick the Habit. GRID Arendal. 190 p

Course outline

The course spends one day on each of the following questions:

Day 1: The climate challenge

Day 2: The emergence of renewable energy

Day 3: Barriers and solutions

Day 4: Global progress – past and future

The course includes the following topics followed classroom discussion:

The climate challenge (to fossil energy)

- causes and effects
- solutions at the global and national level
- the ethical issue

The emergence of renewable energy

- renewables at the global and national level
- energy and climate policy at the national level
- climate and energy policy in the EU

Why things are slow

- Climate psychology

Green growth as a solution

- Possibilities at the corporate level
- Sustainability at the corporate level

Progress in implementing global solutions

- a short history of sustainable development
- current developments in global climate negotiations

Where is the world heading?

- the 2052 Forecast and its implications for business

Corporate energy and climate strategy

- main elements

During the program the students are split in small groups to work on an energy and climate strategy for a chosen company. This includes answering the following questions:

Why should the company have an energy and climate strategy?

(What is the current situation, why should it be improved, what resources are available?)

What should be the goal?

What are recommended actions?

How should they be implemented?

Computer-based tools

It's Learning

Learning process and workload

1 ECTS credit corresponds to a workload of 26-30 hours.

Attendance to all sessions in the course is compulsory. If you have to miss part(s) of the course you must ask in advance for leave of absence. More than 20% absence in a course will require retaking the entire course. It's the student's own responsibility to obtain any information provided in class that is not included on the course homepage/ It's learning or other course materials

Lectures and sessions of student work will be intermixed to create variation and improve learning. During the course the students get the opportunity to make the first draft of their term paper, under guidance and with the possibility of advice from lectures and classroom discussion. Each group of students will be asked to give a short presentation of their work at the end of the course.

Examination

The students will be evaluated based on two papers:

- Term paper

(max 25 pages) written in groups of 4 students (will count 50 % of grade):

"An energy and climate strategy for a chosen company."

- A well formulated essay

(max 5 pages) written individually (will count 50 % of grade):

"Why should a leading company have an energy and climate strategy?"

This is a course with continuous assessment (several exam elements) and one final exam code. Each exam element will be graded using points on a scale (e.g. 0-100). The elements will be weighted together according to the information in the course description in order to calculate the final letter grade for the course.

Specific information regarding student evaluation beyond the information given in the course description will be provided in class. This information may be relevant for requirements for term papers or other hand-ins, and/or where class participation can be one of several elements of the overall evaluation

Examination code(s)

GRA 81871 - Continuous assessment; accounts for 100 % of the final grade in the course GRA 8187; 4 ECTS credits

The course is a part of a full Executive MBA and all evaluations must be passed to obtain a certificate for the degree.

Examination support materials**Re-sit examination**

Re-takes are only possible at the next time a course will be held. When course evaluation consists of class participation or continuous assessment, the whole course must be re-evaluated when a student wants to retake a exam. Retake examinations entail an extra examination fee.

Additional information