



GJELDER FOR STUDIEÅRET 2015/2016

EXC 3631 International Business Environment

Studium

Bachelor of Business Administration (3. år), Exchange Program

Kursansvarlig

Eli Moen

Institutt

Institutt for kommunikasjon og kultur

Semester

Se studieplan for aktuelt studium

Studiepoeng

7,5

Undervisningsspråk

Engelsk

Innledning

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Bøker:

Kelly, Dominic and Wyn Grant, eds. 2005. The Politics of international trade in the twenty-first century : actors, issues and regional dynamics. Palgrave Macmillan. Ch. 1, 6, 7, 10, 17, 19
Ravenhill, J., ed. 2014. Global political economy. Oxford University Press. Ch. 3, 4, 5, 7, 12, 14
Suder, Gabriele G.S. 2011. Doing business in Europe. 2nd ed. Sage. Ch. 1-5

Anbefalt litteratur

Annet:

Book chapters available in the library and/or electronically:

- P. Dicken (2011), Global Shift. Mapping the Changing Contours of the World Economy, SAGE, London.
- Hall, P. A. and D. Soskice (eds.) (2001), Varieties of Capitalism, the Institutional Foundation of Comparative Advantage, Introduction, Oxford University Press, pp. 1-68, Ch. 13 Legal Irritants: How Unifying Law Ends up in New Divergences, pp. 417-441.
- Landes, D. S. (1999), The Wealth and Poverty of Nations. Why some are so rich and some so poor, ch. 2. Answers to Geography: Europe and China, ch. 3. European Exceptionalism: A different Path, WW. Norton & Company, New York, pp. 17-44.
- T. Oatley, International Political Economy, Pearson, Harlow, Ch. 1 The WTO and the World Trade System, pp.21-44.
- OECD (2011), Towards Green Growth, OECD, Paris.
- Pelle, S. (2007), Understanding Emerging Markets. Building BRIC by Brick, SAGE, London.
- United Nations Environment Programme (2011), Towards a green economy: pathways to sustainable development and poverty eradication: synthesis for policy makers (www.unep.org/greeneconomy/greeneconomyreport/tabid/29846/default.aspx)

Emneoversikt

Dataverktøy

Læreprosess og tidsbruk

Ressursbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon