



GJELDER FOR STUDIEÅRET 2015/2016

DRE 3004 Strategy I: Foundations of Strategy

Studium

Strategic Management

Kursansvarlig

Gabriel R G Benito

Institutt

Institutt for strategi

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Undervisningsspråk

Engelsk

Innledning

The course description is available in English only, please see the English course description

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Bøker:

Andrews, Kenneth R.. 1987. The concept of corporate strategy. 3rd ed. Irwin
Barnard, Chester I. 1938. The functions of the executive. Harvard University Press
Chandler, Alfred D. 1962. Strategy and structure : chapters in the history of the industrial enterprise. MIT Press
Cyert, R. & March, J.G.. Reprinted 1992. A Behavioral Theory of the Firm. Englewood Cliffs, NJ: Prentice Hall
Penrose, Edith. 2009. The theory of the growth of the firm. 4th ed. Oxford University Press
Pfeffer, Jeffrey & Gerald R. Salancik. 1978. The external control of organizations : a resource dependence perspective. Harper & Row
Porter, Michael E. 1980. Competitive strategy : techniques for analyzing industries and competitors. Free Press
Thompson, James D. 1967. Organizations in action : social science bases of administrative theory. McGraw-Hill
Williamson, Oliver E. 1975. Markets and hierarchies: analysis and antitrust implications : a study in the economics of internal organization. Free Press

Annet:

The listed set of seminal books are preparatory readings, which the students should have read in advance of the course. The set may be subject to changes. The preparatory readings are considered as mandatory. The course literature also comprises selected journal articles and book chapters. A detailed syllabus with exact references to mandatory books and articles will be made available in advance of the start of the course.

Anbefalt litteratur

Emneoversikt

Dataverktøy

Læreprosess og tidsbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon