



GJELDER FOR STUDIEÅRET 2015/2016

## DRE 2009 Interorganizational Relationships

### Studium

Marketing

### Kursansvarlig

Kenneth H. Wathne

### Institutt

Institutt for markedsføring

### Semester

Se studieplan for aktuelt studium

### Studiepoeng

6

### Undervisningsspråk

Engelsk

### Innledning

### Læringsmål

### Forkunnskaper

### Obligatorisk litteratur

#### Annet:

A complete list of articles and book chapters will be distributed during the first meeting. Articles will be selected from Journal of Marketing, Journal of Marketing Research, Journal of Consumer Research, Marketing Science, Administrative Science Quarterly, Academy of Management Journal, Academy of Management Review, Management Science, American Journal of Sociology, American Sociological Review, Journal of Law, Economics and Organization, Journal of Law and Economics, Journal of Financial Economics, Bell Journal of Economics, Managerial and Decision Economics.

### Anbefalt litteratur

#### Annet:

An extensive list of recommended readings will be provided during the first meeting. For students who are pursuing the interorganizational relationships area as an avenue for research, and for future reference, an extensive list of recommended readings will be provided.

### Emneoversikt

### Dataverktøy

### Læreprosess og tidsbruk

### Eksamen

**Eksamenskode(r)**

**Hjelpemidler til eksamen**

**Kontinuasjon**

**Tilleggsinformasjon**