



APPLIES TO ACADEMIC YEAR 2015/2016

BTH 3620 Bachelor Thesis - Business Administration

Programme

Bachelor of Business Administration (3. year)

Responsible for the course

Tor Tangenes

Department

Department of Accounting - Auditing and Business Analytics

Term

According to study plan

ECTS Credits

15

Language of instruction

Norwegian

Introduction

This course applies for all students in the (Norwegian) Bachelor of Business Administration programme who have not selected an in-depth study topic (30 ECTS).

The bachelor thesis is an independent work in which the student shall address and analyse an issue in business economics. The bachelor thesis is a compulsory part of the programme. It can be written individually or in groups of up to three students, teamwork is recommended.

Learning outcome

Acquired knowledge

The students shall learn how to carry out an independent research work within a defined timeframe. The students shall acquire knowledge about the issues involved in the thesis, supported by relevant textbooks and scientific articles. The students shall also learn what is required in order to fulfil scientific requirements to form and content.

Acquired skills

- Be able to identify and select theories and methods that are relevant for the thesis
- Be able to apply essential theories and methods in order to perform analyses in the thesis
- Be able to collect, assess and critically interpret relevant information for the problem to be addressed in the thesis
- Be able to write a thesis that is well-organized and that has a logical structure

Reflection

The students shall develop their ability for critical reflection, which includes being able to consider a business economics

problem from various perspectives. The students shall also be ethically conscious of fundamental conflicts of interest involved in business economics problems.

Prerequisites

The thesis is based on knowledge acquired in the programme.

Compulsory reading

Recommended reading

Books:

Ghauri, Pervez N., Kjell Grønhaug. 2010. Research methods in business studies. 4th ed. Financial Times Prentice Hall

Course outline

The theme of the project is of their own choice and must be based on the topics of the programme. A more detailed description of the requirements and frames of the thesis are given in connection with the start-up of the thesis work.

Computer-based tools

For theses with quantitative primary data it will be appropriate to use Eviews or other relevant programs for data analysis. Information searches in data bases and on the Internet will be essential for all theses.

Learning process and workload

Students are expected to assume independent responsibility for work on their thesis. Supervision and seminars are based on students being prepared so that they can participate actively in discussions and tutorials.

The students must fill in a registration form stating the selected topic. They will then be assigned a supervisor. The course duration is one semester and includes both seminars and tutorials. [See also guidelines for writing bachelor theses.](#)

The teaching includes four seminars, for each seminar the students shall prepare and present and/or hand in written material in advance.

Maximum 3 hours of individual supervision is given for each student group. The seminars are compulsory. Students who have not taken part in the seminars and/or have not handed in documentation must expect to be summoned to an oral test.

| Activity | Workload |
|----------------------------------------------|-----------------|
| Participation at introduction lecture | 2 |
| Participation at library information session | 2 |
| Preparation for seminars | 40 |
| Prepare hand-ins | 80 |
| Participation at seminars, 4 x 2 hours | 8 |
| Work on thesis | 265 |
| Individual supervision | 3 |
| Total recommended workload | 400 |

Use of hours

Examination

The students hand in a bachelor thesis at the end of the course. Evaluation of the bachelor thesis counts 100% of the grade. The thesis may be written individually or in groups of up to 3 students. Students are recommended to work in groups.

Examination code(s)

BTH 36201 Bachelor thesis in business administration, accounts for 100% of the grade in BTH 3620, 15 ECTS.

Examination support materials

All aids are allowed

Re-sit examination

A re-sit is held in connection with the next scheduled course.

Additional information