STR 1320 Strategy II

Programme
Bachelor of Science in Business (3. year)

Responsible for the course
Erik Aadland

Department
Department of Strategy and Logistics

Term
According to study plan

ECTS Credits
7,5

Language of instruction
Norwegian

Introduction
This course builds upon Strategy I and is about strategic development and implementation. The course explores leadership, change processes, and organization as important components of the strategy process.

Learning outcome
Acquired knowledge
During the course students shall:
- Develop an appreciation and understanding of strategy development and implementation
- Develop an understanding of a variety of levels of analysis in considering strategic problem-solving and the ability to analyze problems using case material and examples from different organizations

Acquired skills
After the course students shall:
- Have an understanding of "process" and "action" perspectives in strategy
- Be able to evaluate different processes for strategy development and implementation and be able to consider strategic problems at various levels

Reflection
Students should be able to appreciate and critically reflect upon and understand strategic problems and processes, including political, power, cultural and historical dimensions of strategy

Prerequisites
The first and second year of the Bachelor's Programme in Business and Economics and Strategy I from the third year, or equivalent.

Compulsory reading
Books:
Johnson, Gerry, Richard Whittington, Kevan Scholes. 2014. Exploring strategy : text & cases. 10th ed. Pearson Education. Chapter 1 (including Commentary section), 8, and 10-15. It is assumed that the students have read the other chapters in the book in STR 1301.

Other:
Set of articles and cases (details on Syllabus on Itslearning)

Recommended reading

Course outline

- Strategy development processes
- Strategy in action
- Strategic leadership, culture, power and change
- Strategy and organization

Computer-based tools

No specified computer-based tools are required.

Learning process and workload

The course is based on 39 hours of lectures and case

Recommended use of hours:

Activity	Hours
Participation in lectures incl. caseassignments	39
Work on the syllabus and preparations for lectures	108
Work on exercises	20
Preparation for the examination	30
Examination	3
Total recommended use of time	**200**

Use of hours
39 hours lecture and case
 6 hours administration, feed-back
45 hours total

Examination
A three hour individual written examination concludes the course.

Examination code(s)
STR 13201 - Written examination counts 100% towards the total grade in STR 1320 Strategy II, 7,5 credits.

Examination support materials
No support materials allowed.

Re-sit examination
A re-sit examination is offered in connection with the next scheduled course.

Additional information