APPLIES TO ACADEMIC YEAR 2014/2015

SPÅ 2932 Business communication in Spanish - Oral

Programme
Bachelor of International Marketing (2. year), Elective, Exchange Program

Responsible for the course
Bente Messel

Department
Department of Communication and Culture

Term
According to study plan

ECTS Credits
7,5

Language of instruction
Norwegian

Introduction
SPÅ 2932 is an introduction to oral communication in Spanish in a professional setting. It focuses on business issues in the form of discussions and presentations.

Learning outcome
Acquired knowledge
Students shall learn about:
- culturally conditioned differences between Norwegians and Spanish speaking people, in a business perspective
- ways of reaction and taking action in firms in the Spanish speaking world
- some ethical dilemmas concerning the above mentioned issues

Acquired skills
Students shall develop skills in spoken Spanish, so as to be able to
- participate actively in conversations and discussions in work related environments
- use Spanish in the preparation and assessment of presentations

Reflection
Students shall develop
- a consciousness of their own values in work related meetings with Spanish speaking people
- an ability to reflect upon their own attitudes and their bearing on communication with Spanish speaking people in a work related environment

Prerequisites
Two years of Spanish from Upper Secondary School (level 1), the Foundation Course in Spanish offered by BI or similar background. In addtion, SPÅ 2931 Written business communication in Spanish I will be an advantage.

Compulsory reading
Books:
Prost, Gisele, Alfredo Noriega Fernández. 2009. Al día : curso de español para los negocios : nivel intermedio, libro del alumno. Cuaderno de ejercicios. Sociedad General Española de Librería. 87 sider - 8 kapitler
Prost, Gisele, Alfredo Noriega Fernández. 2009. Al día : curso intermedio de español para los negocios : nivel intermedio. Sociedad General Española de Librería. 141 sider - 8 kapitler

Collection of articles:
Messel, Bente. 2010. Temas de actualidad y perspectivas culturales en la vida laboral. Noruega y países hispanos. Siste utgave. Handelshøyskolen BI. 50 sider

Recommended reading
Books:
Bull, Benedicte. 2010. Latinamerikanske utfordringer. Høyskoleforlaget. 203 sider
Castro Viudez, Francisca, Pilar Díaz Ballesteros. 2004. Aprende gramática y vocabulario (1). Sociedad General Española de Librería. 135 sider
Castro Viudez, Francisca, Pilar Díaz Ballesteros. 2005. Aprende gramática y vocabulario (2). Sociedad General Española de Librería. 198 sider

Castro Viudez, Francisca, Pilar Díaz Ballesteros. 2006. Aprende gramática y vocabulario (3). Sociedad General Española de Librería. 230 sider
Castro Viudez, Francisca, Pilar Díaz Ballesteros. 2007. Aprende gramática y vocabulario (4). Sociedad General Española de Librería. 223 sider
En oversikt over bøyningen av spanske verb
En spansk-norsk/norsk-spansk ordbok
En spansk-spansk ordbok, helst en "Diccionario de uso" som har eksempler på hvordan ordene brukes
Salkjelsvik, Kari Soriano og Petr Pitloun. 2007. Gyldendals spanske lommegrammatikk. 2. utg. Gyldendal undervisning. 219 sider
Salkjelsvik, Kari Soriano og Petr Pitloun. 2007. Gyldendals øvelser i spansk grammatikk. Gyldendal undervisning. 64 sider

Other:
The Cuthbertson Verb Wheels. Spanish Verbs. Siste utgave

Course outline
Intercultural Communication in Spanish:
- business related conversations and discussions

Presentations:
- issues from business and work life, presented in Spanish

Computer-based tools
It´s learning, Internet and Power Point

Learning process and workload
The course comprises 36 hours of classroom teaching, focusing partly on presentations of topics from the syllabus (lectures), but mainly on conversation and discussion in groups and preparation for presentations in class. Each student ought to make 3 presentations during the course. At the beginning of the term a plan detailing the programme of each week will be presented, enabling the students to organize their work and be thoroughly prepared for the teaching sessions.

Recommended workload in hours

Activity	Hours
Classroom learning	36
Reading of literature	80
Assignments and preparation for presentations	63
Participation in group work	20
Oral examination: Totally about 1 hour, including waiting time	1
Total recommended time use	**200**

Use of hours

Examination
The oral examination (20 minutes) is individual and consists of two sections that are weighted equally. Candidates must achieve a passing grade in both sections in order to pass the exam.
Part 1: A presentation in Spanish, of about 5 to 7 minutes, on a topic chosen by the student and based on the course syllabus.
Part 2: A conversation in Spanish on a theme or a situation described in the syllabus.

Examination code(s)
SPÅ 29321 Oral examination accounts for 100% of the final grade in the course SPÅ 2932 Oral Business Communication - Spanish II, 7.5 ECTS..

Examination support materials
It´s learning, Internett, Power Point and/or other visual aids.

Re-sit examination
Re-sit examiniation is offered each term.

Additional information