



APPLIES TO ACADEMIC YEAR 2014/2015

## SFU 1410 Personal Financial Planning.

### Programme

Bachelor of Management, Banking and Insurance

### Responsible for the course

Terje Synnestvedt, Per Jacobsen

### Department

Department of Financial Economics

### Term

According to study plan

### ECTS Credits

15

### Language of instruction

Norwegian

### Introduction

This focuses mainly on financial products and saving and asset allocation for better financial advisory in the financial sector. The purpose is to give students the necessary knowledge about the terms and methods within this field, the standards for "God Rådgivningsskikk" and the MiFID rules. The course also offers an introduction to macroeconomics and monetary policy.

The course contains of two parts:

1. **Global monetary policy**
2. **Finance and asset allocation**

### Learning outcome

#### Acquired knowledge:

On completion of the course students should be able to:

- Knowledge about "God rådgivningsskikk" and MiFID rules
- Knowledge about the relevance of macroeconomics and monetary policy
- Knowledge about the financial markets and financial products
- Understand how calculate risks and returns
- Understand the content in portfolio theory and diversification benefits.

#### Acquired skills

On completion of the course, students should be able to:

- Estimate simple cash flows and make calculations of risk and returns
- To use the different decision criteria related to both stocks and bonds
- Use portfolio theory and "God rådgivningsskikk" in an advisory situation.
- Analyze the effects of fluctuating interest rates and exchange rates

#### Reflection

After taking the course, the students should be able to ask critical questions and reflect on the crucial assumptions behind risks and return. The students should also be ethically conscious about the conflicts of interest and inherent goal conflicts in an advisory situation.

#### Prerequisites

Relevant practical experience and basics in finance and macroeconomics.

#### Compulsory reading

##### Books:

Bøhren, Øyvind og Dag Michalsen. 2012. Finansiell økonomi : teori og praksis. 4. utg. Fagbokforlaget. (Utvalgte deler)

Hveem, Dag Jørgen ... [et al.]. 2013. Personlig økonomi 2013/2014. Cappelen akademisk. kap 1-10.

Isachsen, Arne Jon og Geir Bjønnes Høidal. 2004. Globale penger. Gyldendal akademisk

Isachsen, Arne Jon og Geir Bjønnes Høidal. 2005. Hjelper til Globale penger. Gyldendal akademisk

Isachsen, Arne Jon. 2012. Finanskriser og globale ubalanser. Zigma Forlag

### Other:

Forelesningsnotater og utdelt materiale er pensum.

Gynnild, Eldrid / Per Jacobsen. 2014/2015. Artikkelsamling i plasseringsrådgivning. Rådgivning og finans

Gynnild, Eldrid / Per Jacobsen. 2014/2015. Studieguiden i Plasseringsrådgivning. Rådgivning og finans.

Handelshøyskolen BI

Terje Synnøve. 2014/2015. Artikkelsamling i Plasseringsrådgivning. Globale penger. Handelshøyskolen BI

### Recommended reading

#### Journals:

Alt du trenger å vite om opsjoner, forwards & futures. Siste utgave. Oslo: Oslo Børs. Finnes på nettside:

[www.oslobors.no/ob/opsjonsbrosjyre](http://www.oslobors.no/ob/opsjonsbrosjyre)

Penger og kreditt. Finnes på nettside: [http://www.norges-bank.no/templates/reportroot\\_\\_\\_\\_11405.aspx](http://www.norges-bank.no/templates/reportroot____11405.aspx). Oslo:

Norges Bank

#### Course outline

- «God rådgivningsskikk» and MiFID rules
- Financial methods
- understand the relationship between risk and return
- Stocks
- Interest rate instruments (bonds/certificates)
- Derivatives (options, futures, and forwards)
- Portfolio analysis
- Taxation
- The efficiency characteristics of financial markets
- Portfolio Performance Evaluation
- What is money?
- Interest rates and exchange rates
- Term structure
- Monetary policy
- Inflation and real exchange rates
- Foreign exchange market
- Euromarket

#### Computer-based tools

None

#### Learning process and workload

The course includes 2 seminars (7 days) and 4 written assignments on Its Learning.

To stimulate a good learning environment two-way communication with the students and the lecturer is preferable. It is the students' responsibility to participate in the lectures with questions, comments and discussion. The lecturer, therefore, has the opportunity to ask each student questions.

Recommended use of time:

Activity	Hours
Lectures and plenary tutorials where exercises will be explained	56
Preparation and work with 4 written assignments	44
Preparation and review of lectures	240
Preparation for exam	60
<b>Recommended use of hours</b>	<b>400</b>

#### Examination

A five hour individual written exam concludes the course.

#### Examination code(s)

SFU 1410x individual exam accounts for 100% of the grade in SFU 1410 15 ECTS credits

**Examination support materials**

4 pages (A4) of handwritten notes. Interest tables and a BI-approved examination calculator are allowed. TEXAS INSTRUMENTS BA II Plus™

Examination support materials at written examinations are specified under information about examinations in our web-based Student Handbook. Please note the use of calculator and dictionary.

<http://www.bi.edu/studenthandbook/examaids>

**Re-sit examination**

A re-sit is held in connection with the next scheduled exam in the course

**Additional information**