



APPLIES TO ACADEMIC YEAR 2014/2015

## RLS 3580 Sustainable Tourism - RE-SIT-EXAMINATION

### Programme

Kontinuasjoneksamener

### Responsible for the course

Georg Kamfjord

### Department

Department of Innovation and Economic Organisation

### Term

According to study plan

### ECTS Credits

7,5

### Language of instruction

Norwegian

### Introduction

### Learning outcome

#### knowledge

The students shall acquire a basic understanding and knowledge of the effects of the travel industry on landscape, culture, society and economy at a macro and micro level. The students shall also understand the effects of implementing sustainable tourism. They shall be able to discuss the problems of selecting, measuring, monitoring and evaluating sustainable indicators. The students shall also acquire an understanding of relevant topics from nature-based tourism in Norway.

#### Acquired

The students shall

#### Acquired skills

The students shall acquire skills in analyzing and describing positive and negative effects of the travel industry on landscape, culture, society and economy. The students shall be familiar with the use of measuring instruments for evaluating tourism in various areas.

#### Reflection

The students shall be able to take part in discussions and have ethical reflections on the development of tourism in vulnerable areas, destinations and enterprises based on nature and culture

### Prerequisites

There are no particular prerequisites.

### Compulsory reading

#### Books:

Weaver, David. 2006. Sustainable tourism : theory and practice. Elsevier Butterworth-Heineman

#### Collection of articles:

Georg Kamfjord. 2010. Artikkelsamling: Bærekraftig reiseliv. Handelshøyskolen BI (publiseres på Itslearning)

### Recommended reading

#### Course outline

- Growth of sustainable tourism
- Particular topics in sustainable tourism
- Alternative tourism, geo-tourism, eco-tourism
- Traditional mass tourism
- The travel industry
- Attractions
- Destinations
- Strategies for developing sustainable tourism
- Visit management

- Eco-tourism conscience for sustainable tourism
- Nature-based tourism in Norway
- Cases and special challenges for sustainable tourism in Norway
- Certification of measuring instruments

### Computer-based tools

No specified computer-based tools are required.

### Learning process and workload

The course consists of lectures, talks, excursions, student presentations and various forms of guidance and feedback. Students are expected to be well-prepared for class and to participate in what has been planned and agreed on in the detailed syllabus distributed at the beginning of the semester.

workload in hours

Recommended

Activity	Use of hours
Class participation	36
Coursework assignments	40
Preparation for class and exam, literature studies	97
Self-tuition, study groups	24
Exam	4
<b>Total use of hours recommended</b>	<b>200</b>

### Use of hours

#### Examination

A four-hour individual written exam that accounts for 100% of the grade completes the course.

#### Examination code(s)

RLS 35801 – Written exam accounts for 100% of the grade in the course RLS 3580 Sustainable tourism, 7.5 ECTS.

#### Examination support materials

No support materials are allowed at the exam.

#### Re-sit examination

This course was lectured for the last time autumn 2012. Re-sit exam will be offered autumn 2013, autumn 2014 and last time autumn 2015.

#### Additional information