



APPLIES TO ACADEMIC YEAR 2014/2015

KLS 3685 Bachelor Thesis in Arts Management

Programme

Bachelor of Arts Management (3. year)

Responsible for the course

Anne-Britt Gran

Department

Department of Communication and Culture

Term

According to study plan

ECTS Credits

15

Language of instruction

Norwegian

Introduction

The bachelor thesis is a major independent piece of work where the students are to demonstrate that they are able to approach a problem and take an overall responsibility for solving it in a good way. The bachelor thesis constitutes a compulsory part of the study programme. It is to be written in groups of two to three students who are to cooperate on the thesis. In special cases a student may be granted the right to complete the thesis on his/her own.

Learning outcome

red knowledge

student is to be able to master theories, the scientific use of concepts and the use of methods in one or more of the following fields:

- Organization and management of cultural institutions and projects
- Marketing in the cultural sector
- Industry-specific challenges in the music, film, book, gallery and museum sectors
- Cultural sponsoring and cooperation between culture and business
- Culture-based location development
- Cultural politics

red skills

student is expected to be able to solve a concrete problem in the cultural area. The student is expected to be able to analyze and reflect on the chosen problem. The student is expected to be able to apply the acquired knowledge critically and analytically. The student is expected to be able to draw conclusions on the basis of theoretical work and empirical data.

ction

gh the bachelor thesis the students are to develop respect for scientific and cultural values, so that after the completion of the programme they behave honestly and trustworthily in academic and professional contexts.

Prerequisites

The students must have in-depth knowledge of their specialization area in cultural management. They must also possess basic knowledge of social science method.

Compulsory reading

Recommended reading

Books:

Askheim, Ola Gaute Aas og Tor Grenness. 2008. Kvalitative metoder for markedsføring og organisasjonsfag. Universitetsforlaget

Course outline

students must have in-depth knowledge of their specialization area in cultural management. They must also possess basic knowledge of social science method. The

Computer-based tools

Training/guidance in finding literature in the library is offered.

Learning process and workload

students are expected to assume an independent responsibility for the work on the bachelor thesis. A condition for supervision and seminars, therefore, is that the students are prepared for these sessions as a basis for discussions and guidance. The

students have to complete a registration form where the chosen topic is stated. After that, a supervisor is assigned to the student. The course is completed in one semester and includes both seminars and supervision. [See also guidelines for the writing of bachelor theses.](#) The

teaching includes four seminars. For each seminar the students must normally prepare and give a presentation and/or hand in relevant material in advance. The

three hours of individual supervision are offered for each thesis. The seminars are compulsory. Students who have not participated in the seminars and/or have not submitted relevant documentation, must expect to be called in for an interview. Up to

Activity	Hours
Participation in introductory lecture	2
Participation in the library information session	2
Preparation for seminars (reading, writing)	20
Preparation of hand-ins during the course	30
Participation in seminars, 4 x 2 hours,	8
Participation in search workshop in the library	4
Work on the thesis	331
Individual supervision	3
Total recommended use of hours	400

Use of hours

Examination

The course is concluded by the submission of a bachelor thesis. The assessment of the bachelor thesis counts 100% towards the grade for the course. The thesis may be completed individually or in groups of up to three students. Group theses are recommended.

The students may be called in for an interview to defend the thesis.

Examination code(s)

KLS 36851 Bachelor Thesis, the thesis counts 100% towards an approved grade for the course KLS 3685 Bachelor Thesis in Cultural Management, 15 credits.

Examination support materials

All support materials are allowed.

Re-sit examination

A re-sit is offered in connection with the next ordinary course.

Additional information

[Information about the Bachelor Thesis](#)