



APPLIES TO ACADEMIC YEAR 2014/2015

KLS 3542 Performing arts

Programme

Bachelor of Arts Management (2. year)

Responsible for the course

Sigrid Røyseng

Department

Department of Communication and Culture

Term

According to study plan

ECTS Credits

7,5

Language of instruction

Norwegian

Introduction

Theatre, dance and music are some of the oldest forms of art that still exist. Consequently, the course Performing Arts is the first of a number of specialist courses in the Arts Management Programme. Dramatic art includes both traditional and experimental theatre, as well as stand-up, musicals and revues. Moreover, the concept of dramatic art also covers traditional forms of opera and ballet. In this context the music is limited to the classical music that is performed in concert halls and other arenas. A common aspect of dramatic art and orchestral activities is that they are performing arts; it is about a performance here and now for a specific audience. The condition of performance in these sectors pose a number of financial, marketing and organizational challenges that will be dealt with in the course.

Learning outcome

Acquired knowledge

The student is to acquire knowledge on the history and distinctive features of the dramatic art industry, its value chains and players, its financial situation, forms of organization and funding, as well as cultural policy framework conditions. Moreover, the student must be able to recount special characteristics of the different art sectors that form part of this industry, i.e. theatre, opera, dance and orchestral music.

Acquired skills

The student is to develop skills in collecting and processing information on financial, organizational and problems related to cultural policy in different parts of the industry. Furthermore, the student should be able to develop a response to financial, organizational and cultural policy challenges in concrete cases on the basis of a general insight into the industry of dramatic art. The student is to be able to integrate knowledge from the other economy subjects of the programme so that on completion of the course he/she is able to contribute to finding solutions to the challenges the players in the industry are facing as regards management, organization and marketing.

Reflection

The student is to develop respect and tolerance for artistic attitudes and values in the performing arts enterprises. The student is to develop an ethical awareness and a professional attitude to working in cultural organizations that do not necessarily have a basic commercial view of their activities.

Prerequisites

No particular prerequisite knowledge is required.

Compulsory reading

Books:

Grund, Jan. 2008. Kulturpolitikk er kunst. Universitetsforlaget. s. 175-208. Boka vil bli brukt i flere av kursene på studiet.

Kleppe, Bård, Per Mangset og Sigrid Røyseng. 2010. Kunstnere i byråkratisk jernbur? Kunstnerisk arbeid i utøvende kunstinstitusjoner. Telemarksforskning. s. 9-177

Collection of articles:

Røyseng, Sigrid (red.). 2012. Artikkelsamling: Scenekunst og orkester. Handelshøyskolen BI

Recommended reading

Course outline

1. The general characteristics, value chains and industrial structure of the performing enterprises:
 - Institutional theatres, independent theatre groups and private theatres
 - National and regional opera
 - National ballet and independent dance ensembles
 - Orchestras and music ensembles
2. The history of the performing arts enterprises
 - Traditional forms of art in a new time
3. The cultural policy and forms of funding of the performing arts enterprises
 - Public support and income from private sponsors
4. The forms of organization of the performing arts enterprises
 - Institutions, projects, festivals, networks and hybrid forms
5. Market-economic challenges for the performing arts
6. Relations with other cultural and social sectors

Computer-based tools

No specific computer-based tools are used in the course.

Learning process and workload

The course consists of lectures, casework in groups and presentation of cases in class. The course consists of 27 hours of teaching and 9 hours of case presentations and discussions of these.

Recommended use of time:

Activity	Hours
Class participation I	27
Class participation II	9
Preparation for classes	18
Preparation of cases	50
Self-study	60
Examination	36
Recommended total use of time	200

Use of hours

Examination

The examination consists of a group-based project that counts 40% towards the grade, and a 4-hour written examination that counts 60% towards the grade. The group size for the project is minimum two and maximum four students.

Examination code(s)

KLS 35421 – Project paper counts 40% for the course KLS 3542 Performing Arts, 7.5 credits.

KLS 35422 – Written examination counts 60% towards the grade for the course KLS 3542 Performing Arts, 7.5 credits.

Examination support materials

All support materials are allowed.

Re-sit examination

A re-sit examination is offered in connection with the next ordinary course. A re-sit may be taken separately for each part of the examination. In connection with a re-sit the project paper can be completed on an individual basis.

Additional information