



APPLIES TO ACADEMIC YEAR 2014/2015

## **GRA 8165 Consultancy Project**

### **Programme**

Executive MBA 2014/2015 - Core courses

### **Responsible for the course**

Ragnhild Kvålshaugen

### **Department**

Department of Strategy and Logistics

### **Term**

According to study plan

### **ECTS Credits**

20

### **Language of instruction**

English

### **Introduction**

The Consultancy Project is an integral part of the EMBA degree. The subject for the consultancy project is provided by a company and must be approved by the Associate Dean EMBA. The project is supervised by a company representative who ensures that the project is being led according to the company's objectives and guidelines, as well as by a BI professor (faculty advisor) whose role is to validate the academic aspects.

### **Learning outcome**

The aim with the consultancy project is application of the knowledge and skills the students have acquired during the EMBA program. This will be done through a project where the students are to provide concrete advices on how to solve a real-life substantial managerial problem/challenge for an organization.

The consultancy project trains the students in how to produce an evidence-based analysis of a substantial managerial problem/challenge. The group should also consider challenges connected to realizing the suggested solution to the organization.

The work on the consultancy project is conducted as a team project. This also gives the students practical training in solving business problems together with other people.

The students' advices on how to solve the managerial problem/challenge are presented both as a written report and as a presentation in front of an audience.

### **Prerequisites**

Granted admission to the EMBA programme.

### **Compulsory reading**

### **Recommended reading**

### **Course outline**

Participants to apply the knowledge and skills acquired during the EMBA in a real-life business situation. The project is an integral part of the EMBA program. It is two-fold:

- to experience non-hierarchical teamwork
- to integrate the knowledge the EMBA students have received during the programme and apply it to inform a major strategic decision.

### **Computer-based tools**

None

### **Learning process and workload**

The work with the consultancy project starts in module 1 of the EMBA programme where the students receive general information about what is expected from a consultancy project. The students also start to form groups at this time. The consultancy project groups are self-organized by the students. By module 3 the groups should be formed and the topic for the consultancy project should be approved. Between module 3 and 4 each group will receive a faculty advisor. The concrete work on the consultancy project takes place in the last half of the EMBA programme.

The consultancy project should be handed in via It's learning and will then be distributed to the faculty advisor (internal examiner) and an external examiner. Further, the project should also be delivered to the company in the form of a final consultancy report and a presentation.

Estimated project's workload is 200 hours for each participant.

Attendance to all sessions in the course is compulsory. If you have to miss part(s) of the course you must ask in advance for leave of absence. More than 20% absence in a course will require retaking the entire course. It's the student's own responsibility to obtain any information provided in class that is not included on the course homepage/ It's learning or other course materials

### **Examination**

The students are evaluated through the team report and its oral presentation in front of a jury consisting of the (faculty advisor and an external examiner usually the Associate Dean.

The team report counts 70 % of the total grade and oral presentation counts 30 % of the total grade.

This is a course with continuous assessment (several exam elements) and one final exam code. Each exam element will be graded using points on a scale (e.g. 0-100). The elements will be weighted together according to the information in the course description in order to calculate the final letter grade for the course.

Specific information regarding student evaluation beyond the information given in the course description will be provided in class. This information may be relevant for requirements for term papers or other hand-ins, and/or where class participation can be one of several elements of the overall evaluation

### **Examination code(s)**

GRA 81651 - Continuous assessment; counts for 100 % to pass the course GRA 8165, 20 credits

### **Examination support materials**

### **Re-sit examination**

Re-takes are only possible at the next time a course will be held. When course evaluation consists of class participation or continuous assessment, the whole course must be re-evaluated when a student wants to retake a exam. Retake examinations entail an extra examination fee..

### **Additional information**