



GJELDER FOR STUDIEÅRET 2014/2015

GRA 6829 Strategies for Industrial Competitiveness

Studium

Master i økonomi og ledelse - Siviløkonom (Strategy), Master i politikk og økonomi, Master i økonomi og ledelse - Siviløkonom, Specialization Course

Kursansvarlig

Torger Reve

Institutt

Institutt for strategi og logistikk

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Undervisningsspråk

Engelsk

Innledning

The course description is available in English only, please see the English course description

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Bøker:

Delgado, Mercedes ... [et al.]. 2012. The Determinants of national competitiveness. National Bureau of Economic Research. 46 p. (Working Papers / National Bureau of Economic Research ; 18249)

<http://papers.nber.org/papers/w18249>

Porter, Michael E. 2008. On competition. Updated and exp. ed. Harvard Business School

Artikler:

Krugman, Paul. 1999. "The role of geography in development". International Regional Science Review. 22 (2). p 142-161

Porter, Michael E. 2011. Creating shared values. Harvard business review. January – February. 62-77

Reve, Torger. 1996. Toward an integrative model of strategy development : from dynamic clusters to core capabilities. I: Falkenberg, Joyce and Sven A. Haugland, eds., Rethinking the boundaries of strategy. Handelshøjskolens forlag. pp 103-122

Reve, Torger. 2011. From industrial clusters to global knowledge hubs. Journal of Competitiveness. pp 63-76

Ron A. Boschma. 2004. Competitiveness of regions from an evolutionary perspective. Regional Studies. 38 (9). 1001-1014

Anbefalt litteratur

Bøker:

Glaeser, Edward L. 2011. Triumph of the city : how our greatest invention makes us richer, smarter, greener, healthier, and happier. Penguin Press

Reve, Torger og Amir Sasson. 2012. Et kunnskapsbasert Norge. Universitetsforlaget. 319

Annet:

Amir Sasson and Atle Blomgren. 2011. Knowledge Based Oil and Gas Industry. BI Norwegian Business School. 130

Emneoversikt

Dataverktøy

Lærepromess og tidsbruk

Eksamen

Eksamenskoder(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon