



GJELDER FOR STUDIEÅRET 2014/2015

GRA 6718 Distribution and Logistics Service Providers

Studium

Master i økonomi og ledelse - Siviløkonom, Specialization Course

Kursansvarlig

Bente Merete Flygansvær

Institutt

Institutt for strategi og logistikk

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Undervisningsspråk

Engelsk

Innledning

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Artikler:

The literature in the course is comprised of selected articles and book chapters on the topic of distribution and logistics service providers. The readings will be taken from logistics and supply chain management journals and books, such as International Journal of Physical Distribution and Logistics Management, International Journal of Logistics Research and Application, and also related literature discussing the topics from European Journal of Marketing, Journal of Business Research. Selected chapters from books: Strategic Logistics Management (2001), International Logistics and Supply Chain Outsourcing (2007)

Annet:

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination.

Anbefalt litteratur

Emneoversikt

Dataverktøy

Læreprosess og tidsbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon