



APPLIES TO ACADEMIC YEAR 2014/2015

GRA 3158 Leadership and Strategies for Innovation and Entrepreneurship - RE-SIT EXAMINATION

Programme

Master of Science in Innovation and Entrepreneurship, Specialization Course

Responsible for the course

Mark Kriger

Department

Department of Innovation and Economic Organisation

Term

According to study plan

ECTS Credits

6

Language of instruction

English

Introduction

Learning outcome

This course is a sub-area of the field of Entrepreneurial Strategy and Leadership which includes both the knowledge of how to create strategies for innovation and entrepreneurial leadership as well as how to implement that knowledge via action programs at varying levels of the organization - including business, product, and functional areas.

This course will use a combination of books, articles, and cases to understand:

- 1) how to create and implement innovation strategies in entrepreneurial-oriented firms;
- 2) what the emerging challenges are for young and rapidly growing firms; and
- 3) some of the promising avenues and techniques for solution.

What the student can expect to have learned after completing the course:

1. knowledge of innovation strategies and how to implement them;
2. knowledge of the field of leadership, especially as applied to innovation;
3. competence in understanding strategic issues in entrepreneurial firms, especially in rapidly changing competitive environments; and
4. understanding of the strategic decision-making process from cognitive, behavioral and economic perspectives in innovation-oriented firms.

Prerequisites

A bachelor degree qualifying for entrance to the Master programme

Compulsory reading

Books:

Brand, Stewart. 1999. The clock of the long now: time and responsibility. BasicBooks

Collection of articles:

A list from relevant journals and edited volumes will be provided on the first day of class

Other:

During the course there will be hand-outs and other material on additional topics relevant for the course.

Recommended reading

Course outline

The course is designed to address the following questions:

1. How do companies mobilize resources and create processes that generate innovation-focused strategies?
2. What type of leadership competencies and processes facilitate and increase the effectiveness of innovation-focused firms?
3. What tends to prevent innovation leadership and strategies from developing?

4. What should managers, especially in the early stages of their careers, do to increase their likelihood of being innovation leaders in the longer term?

Issues to be covered will include:

- Strategy innovation processes;
- Strategic process in rapidly growing industries;
- Changing paradigms in leadership;
- Balancing exploration and exploitation processes;
- Leadership for innovation.

Computer-based tools

Learning process and workload

A course of 6 ECTS credits corresponds to a workload of 160-180 hours.

One major assignment for the course will be a research paper approximately 8 to 10 pages in length (excluding references and exhibits), with two options:

- a) to develop or apply several strategy models or integrative frameworks to understanding the long-term strategy of an innovative company, or
- b) to write a paper using leadership theories and frameworks to analyze the competencies and style of an innovation leader.

Examination

100% term paper. The term paper must be written individually.

Examination code(s)

GRA 31581 term paper accounts for 100% of the final grade in the course GRA 3158.

Examination support materials

N/A. Examination support materials at written examinations are explained under examination information in the student portal @bi. Please note use of calculator and dictionary in the section on support materials.

Re-sit examination

The assessment in some courses is based on more than one exam code.

Where this is the case, you may retake only the assessed components of one of these exam codes.

Where this is not the case, all of the assessed components of the course must be retaken.

All retaken examinations will incur an additional fee.

Additional information

Honor Code

Academic honesty and trust are important to all of us as individuals, and represent values that are encouraged and promoted by the honor code system. This is a most significant university tradition. Students are responsible for familiarizing themselves with the ideals of the honor code system, to which the faculty are also deeply committed.

Any violation of the honor code will be dealt with in accordance with BI's procedures for cheating. These issues are a serious matter to everyone associated with the programs at BI and are at the heart of the honor code and academic integrity. If you have any questions about your responsibilities under the honor code, please ask.