



GJELDER FOR STUDIEÅRET 2014/2015

GRA 2245 Economic Psychology

Studium

Master i ledelse og organisasjonspsykologi, Master i økonomi og ledelse - Siviløkonom (HRM), Specialization Course

Kursansvarlig

Laura E Mercer Traavik

Institutt

Institutt for ledelse og organisasjon

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Undervisningsspråk

Engelsk

Innledning

The course description is available in English only.

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Artikkelsamling:

2014. Current topics in economic psychology - a collection of research articles will be made available before the course starts. Will continue with the updated articles, but will replace (general) text book with some excellent recent research from Journal of Organizational Behaviour, Journal of Economic Psychology, Science, Psychological Bulletin, Journal of Personality and Social Psychology, Annual Review of Psychology.

Annet:

During the course there may be hand-outs and other material on additional topics relevant for the course and the examination.

Anbefalt litteratur

Bøker:

Bazerman, Max H. 1999. Smart money decisions : why you do what you do with money (and how to change for the better). John Wiley & Sons

Thaler, Richard H. 1994. The winner's curse : paradoxes and anomalies of economic life. Princeton University Press

Thaler, Richard H., Cass R. Sunstein. 2009. Nudge : improving decisions about health, wealth, and happiness. Rev. and expanded ed.. Penguin Books

Emneoversikt

Dataverktøy

Læreprosess og tidsbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon