



GJELDER FOR STUDIEÅRET 2014/2015

ELE 3731 Information Technology in Organizations

Studium

Exchange Program, Valgkurs

Kursansvarlig

Ragnvald Sannes

Institutt

Institutt for ledelse og organisasjon

Semester

Se studieplan for aktuelt studium

Studiepoeng

7,5

Undervisningsspråk

Engelsk

Innledning

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Bøker:

Laudon, Kenneth C., Jane P. Laudon. 2014. Management information systems : managing the digital firm. 13th ed., Global ed. Pearson Education

Lynch, Patrick J., Sarah Horton. 2008. Web style guide : basic design principles for creating web sites. 3rd ed. Yale University Press. Ch. 1-7. Free online-version at www.webstyleguide.com. Useful resource for the term paper.

Annet:

Reading package of selected papers and links to other course material will be published on Itslearning

Anbefalt litteratur

Bøker:

Brynjolfsson, E. and Andrew McAfee. 2014. The Second Machine Age : work, progress, and prosperity in a time of brilliant technologies. W. W. Norton. Utgis februar 2014

Friedman, Thomas L. 2009. Hot, flat, and crowded : why the world needs a green revolution - and how we can renew our global future. Release 2.0, updated and expanded ed. Penguin

Osterwalder, Alexander and Yves Pigneur. 2010. Business model generation : a handbook for visionaries, game changers, and challengers. Wiley. The part we use in the course is available as a free download.

Emneoversikt

Dataverktøy

Læreprosess og tidsbruk

Ressursbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon