



APPLIES TO ACADEMIC YEAR 2014/2015

DRE 5013 Current Research in Innovation Management and Entrepreneurship

Programme

Responsible for the course

Håkan Håkansson

Department

Department of Innovation and Economic Organisation

Term

According to study plan

ECTS Credits

6

Language of instruction

English

Introduction

Learning outcome

Please note that this course will be revised before it is offered again

This course presents and discusses selected current topics within innovation management and entrepreneurship research. It aims at exploring new perspectives, research methods and theories offered in recent research publications that challenge our understanding of innovation processes, structures and/or functions, and it aims at addressing these to the particular research fields in which course participants are engaged.

Learning outcomes:

The course will train participants in screening current research frontiers, challenging new scientific contributions and exploring their possible contributions to their own research efforts. Students will

learn to carefully select research literature that appear particularly interesting to their research challenges, and to analyze, present and discuss their potential use in detail. Through a combination of lectures, analysis, presentations, discussions and writings, students will be trained in the different roles typically performed in scientific discourse and process work.

Prerequisites

Admission to a PhD Programme is a general requirement for participation in PhD courses at BI Norwegian Business School.

External candidates are kindly asked to attach confirmation of admission to a PhD programme when signing up for a course with the doctoral administration. Other candidates may be allowed to sit in on courses by approval of the course leader. Sitting in on courses does not permit registration for courses, handing in exams or gaining credits for the course. Course certificates or conformation letters will not be issued for sitting in on courses.

Compulsory reading

Books:

Hoholm, Thomas. "The Contrary Forces of Innovation. An Ethnography of Innovation Processes in the Food Industry". Ph.d dissertation. BI Norwegian Business School

Håkansson, H., Waluszewski, A.,. 2007. Knowledge and Innovation in Business and Industry. Routledge

Van de Ven, Andrew H., Polley, D.E., Garud, R., Venkataraman, S.,. 1999. The Innovation Journey. Oxford : Oxford University Press. Ch 7

Journals:

Garud, R., Karnøe, P.,. 2003. "Bricolage versus breakthrough: Distributed and embedded agency in technology entrepreneurship". Research Policy, Vol 32, Issue 2, pages 277-300

Gupta, A. K., Tesluk, P. E., and Taylor, M.S.. 2007. "Innovation at and across multiple levels of analysis". Organization Science, Vol 18, No 6, pages 885-897

Howard-Grenville, J A and P R Carlile. 2006. "The incompatibility of knowledge regimes: Consequences of the material world for cross-domain work",. European Journal of Information Systems, 15, pages 473-485

Collection of articles:

Oudshoorn, N and T Pinch. 2008. "User-Technology Relationships: Some Recent Developments" chapter in Hackett, E., Amsterdamska, O., Lynch, M., Wajzman, J., (eds) Handbook of Science and Technology Studies. MIT Press

Recommended reading

Course outline

The course will be organized into 4 one day seminars. The first seminar takes place early in the semester and introduces the students to the course, its objectives, content, methods and participant responsibilities. In addition, it contains a research seminar based on presentations of selected current research topics by the

professors teaching. The students will then work individually though a period of 2 months preparing for the following seminars. The 3 remaining seminars will be organized once a week at the end of the semester.

Literature

A selection of approximately 20 articles & book chapters.

Computer-based tools

Learning process and workload

Workload:
Lecures and seminars
30 hours
Reading and seminar
preparations 100
hours
Writing of course
paper 45
hours

Total
175 hours

Examination

An individual academic paper of about 20 pages is required in addition to active participation in the seminars. Each student will be asked to give a presentation of their course paper in progress, and twice to serve as opponent discussant for other students. The evaluation will be based on the student's participation in the seminar as well as his/her paper.

The paper should be original work, and be written specifically for this course.

Examination code(s)

DRE 50131, process evaluation, will account for 100% of the grade
Grading will be pass/fail

Examination support materials

Re-sit examination

Re-takes are only possible at the next time a course will be held. When the course evaluation has a separate exam code for each part of the evaluation it is possible to retake parts of the evaluation. Otherwise, the whole course must be re-evaluated when a student wants to retake an exam.

Additional information

Honour Code

Academic honesty and trust are important to all of us as individuals, and represent values that are encouraged and promoted by the honour code system. This is a most significant university tradition. Students are responsible for familiarizing

themselves with the ideals of the honour code system, to which the faculty are also deeply committed.

Any violation of the honour code will be dealt with in accordance with BI's procedures for cheating. These issues are a serious matter to everyone associated with the programs at BI and are at the heart of the honor code and academy integrity. If you have any questions about your responsibilities under the honour code, please ask.