



GJELDER FOR STUDIEÅRET 2014/2015

DRE 3004 Strategy I **Foundations of Strategic Management and Organizations**

Studium

Strategic Management

Kursansvarlig

Bente Løwendahl

Institutt

Institutt for strategi og logistikk

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Undervisningsspråk

Engelsk

Innledning

The course description is available in English only, please see the English course description

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Bøker:

Andrews, Kenneth R.. 1987. The concept of corporate strategy. 3rd ed. Irwin
Barnard, Chester I. 1938. The functions of the executive. Harvard University Press
Chandler, Alfred D. 1962. Strategy and structure : chapters in the history of the industrial enterprise. MIT Press
Penrose, Edith. 2009. The theory of the growth of the firm. 4th ed. Oxford University Press
Porter, Michael E. 1980. Competitive strategy : techniques for analyzing industries and competitors. Free Press
Thompson, James D. 1967. Organizations in action : social science bases of administrative theory. McGraw-Hill
Williamson, Oliver E. 1975. Markets and hierarchies: analysis and antitrust implications : a study in the economics of internal organization. Free Press

Anbefalt litteratur

Bøker:

Brunsson, Nils. 2000. The irrational organization : irrationality as a basis for organizational action and change. 2nd ed. Fagbokforlaget
Burns, Tom and G.M. Stalker. 1994. The management of innovation. 3rd ed. Oxford University Press
Burt, Ronald S. 1983. Corporate profits and cooptation : networks of market constraints and directorate ties in the American economy. Academic Press
Cyert, Richard M. and James G. March. 1992. A behavioral theory of the firm. 2nd ed. Blackwell
Hymer, Stephen Herbert. 1976. The international operations of national firms : a study of direct foreign investment. MIT Press
March, James G. and Herbert A. Simon. 1993. Organizations. 2nd ed. Blackwell Business
Mintzberg, Henry. 1980. The nature of managerial work. Prentice-Hall
Nelson, Richard R. and Sidney G. Winter. 1982. An evolutionary theory of economic change. Belknap Press
Pfeffer, Jeffrey and Gerald R. Salancik. 2003. The external control of organizations : a resource dependence perspective. New ed.. Stanford Business Books
Porter, Michael E. 1985. Competitive advantage : creating and sustaining superior performance. Free Press
Porter, Michael E.. 1990. The competitive advantage of nations. Macmillan
Quinn, James Brian. 1980. Strategies for change : logical incrementalism. Irwin
Schelling, Thomas C. 1980. The strategy of conflict. Harvard University Press

Selznick, Philip. 1984. Leadership in administration : a sociological interpretation. University of California Press
Williamson, Oliver E. 1985. The economic institutions of capitalism : firms, markets, relational contracting. Free Press
Williamson, Oliver E. 1996. The mechanisms of governance. Oxford University Press

Emneoversikt

Dataverktøy

Læreprosess og tidsbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon