



APPLIES TO ACADEMIC YEAR 2014/2015

DRE 3003 Strategy III - Fields of Strategy

Programme

Strategic Management

Responsible for the course

Gabriel R G Benito, Helene Loe Colman

Department

Department of Strategy and Logistics

Term

According to study plan

ECTS Credits

6

Language of instruction

English

Introduction

Please note that this course will be revised before it is offered again.

This course is **mandatory** for students majoring in strategy. The course provides an overview of current streams of research; covering both the fundamental issues dealt with within given topics, research perspectives and traditions, and exemplary studies.

Learning outcome

Deep and extensive knowledge about the development and content of the major fields of current strategy research

Reflection: critical and analytical

Prerequisites

DRE3002 Fundamental Issues in Strategic Management. DRE3001 is strongly recommended, but not mandatory.

Admission to a PhD Programme is a general requirement for participation in PhD courses at BI Norwegian Business School.

External candidates are kindly asked to attach confirmation of admission to a PhD programme when signing up for a course with the doctoral administration. Other candidates may be allowed to sit in on courses by approval of the instructor. Sitting in on courses does not permit registration for courses, handing in exams or gaining credits for the course. Course certificates or conformation letters will not be issued for sitting in on courses

Compulsory reading

Collection of articles:

A detailed syllabus with exact references to mandatory and recommended articles will be provided by the course coordinator.

Recommended reading

Course outline

The fields covered in the course are:

- International business
- Eg IS models, entry modes, M-P relationship, I-processes
- Mergers & Acquisitions/Strategic alliances
- Eg Motives, valuation, selection/bargaining, implementation/integration/performance
- Networks
- Eg social vs business networks, network characteristics and mechanisms
- Strategy processes

- Eg Decision making, leadership, strategizing
 - Strategy and organization
 - Eg Coordination, control, organizing
- The course is taught by a number of faculty from the Department of Strategy and Logistics.

Computer-based tools

None

Learning process and workload

The course is designed as 10 three hour seminars. The course is taught primarily as research seminars, where students and faculty interact in a combination of presentations and discussions of key contributions in the field. The students are expected to have read the assigned reading before each seminar.

The full list of articles will be available from the instructor. The readings for the course will reflect relevant debates in the top journals of the strategy field, specifically:

- Academy of Management Journal
- Academy of Management Review
- Administrative Science Quarterly
- Journal of International Business Studies
- Journal of Management
- Journal of Management Studies
- Organization Science
- Strategic Management Journal

Examination

Term paper graded A-F.

Individual, full academic term paper, drawing on readings from this course, as well as strategy I and II (DRE 3004 and DRE 3002). The term paper should ideally be highly relevant for own dissertation work, and aim for acceptance at a high quality research conference and/or academic journal.

Examination code(s)

DRE 30033 counts for 100% of the final grade in the course, 6 ECTS

Examination support materials

Not applicable

Re-sit examination

Re-takes are only possible at the next time a course will be held. When the course evaluation has a separate exam code for each part of the evaluation it is possible to retake parts of the evaluation. Otherwise, the whole course must be re-evaluated when a student wants to retake an exam.

Additional information

Honour Code

Academic honesty and trust are important to all of us as individuals, and represent values that are encouraged and promoted by the honour code system. This is a most significant university tradition. Students are responsible for familiarizing themselves with the ideals of the honour code system, to which the faculty are also deeply committed.

Any violation of the honour code will be dealt with in accordance with BI's procedures for cheating. These issues are a serious matter to everyone associated with the programs at BI and are at the heart of the honor code and academic integrity. If you have any questions about your responsibilities under the honour code, please ask.