



APPLIES TO ACADEMIC YEAR 2014/2015

BTH 9743 Bachelor Thesis - Small Business Development

Programme

Bachelor of Business Administration (3. year), Bachelor of Marketing Management (3. year)

Responsible for the course

Frode Solberg

Department

Department of Innovation and Economic Organisation

Term

According to study plan

ECTS Credits

15

Language of instruction

Norwegian

Introduction

This bachelor's thesis in combination with the course BST 9742 Small Business Development, 15 ECTS, constitutes a specialisation of 30 ECTS. Students in the Bachelor of Business Administration or the Bachelor of Marketing programme who have chosen this combination will receive a final certificate stating that they have completed this specialisation.

The bachelor's thesis is a significant independent piece of work in which the students are to show that they can examine a current problem and take overall responsibility for solving it in a suitable manner.

The bachelor's thesis is a mandatory part of the programme. It is to be written in groups of 2-3 collaborating students. In special cases students may be permitted to write individually.

Learning outcome

Acquired knowledge

- The students are to acquire an understanding of the operations of small businesses while working on their bachelor's thesis.
- They will also gain an understanding of the significance of management of small businesses and of the overall perspectives of small businesses.

Acquired skills

- The students should be able to prepare plans for growth in SMEs
- They must be able to prepare budgets
- They must be able to describe the collaboration within the group.

Reflection

- The students are to develop critical reflection
- They should develop ethical consciousness associated with business management.

Prerequisites

The students must have completed BST 9742 Small Business Development or have equivalent knowledge. In addition they must have basic knowledge of social science methodology.

Compulsory reading

Books:

Løwendahl, Bente R. og Fred Wenstøp. 2013. Skriv gode oppgaver!. 2. utg. Cappelen Damm akademisk
Saunders, Mark N.K., Philip Lewis, Adrian Thornhill. 2012. Research methods for business students. 6th ed.
Pearson

Recommended reading

Course outline

The students are responsible for finding a topic or problem area that is suitable for the specialization in Small Business Development.

Computer-based tools

The course is supported by BI's learning platform and the students must have access to PCs with relevant software. The library offers courses and guidance in using the statistics program (SASJMP) and literature searches.

Learning process and workload

Students are expected to take personal responsibility for work on their bachelor's thesis. Tutorials and seminars presuppose that students are prepared for discussions and tutoring.

The students must fill in their chosen topic in a registration form. They will then be assigned a supervisor. The course duration is one semester and includes both seminars and tutorials. [Guidelines for writing Bachelor thesis](#) are to be found on the student portal @BI.

The teaching includes 4 seminars. For each seminar the students must usually prepare and present, and/or hand in material beforehand.

Up to 3 hours of individual tutoring for each student group is offered. The seminar teaching is mandatory. Students that have not taken part in seminars and/or have not handed in documentation must expect to be called in for an oral check.

Activity	Workload
Participation in introduction lecture	2
Participation in library information meeting	2
Preparation for seminars	40
Preparation of interim papers	80
Participation in seminars, 4 x 2 hours	8
Work on thesis	265
Individual tutoring	3
Total recommended workload	400

Use of hours

Examination

At the end of the course the students hand in a bachelor's thesis. The thesis is to be written in groups of up to 3 students or individually. It's recommended that the thesis be written in groups.

Examination code(s)

BTH 97431 Bachelor thesis in small business development which accounts for 100% of the grade in BTH 9743, 15 ECTS

Examination support materials

All aids are allowed.

Re-sit examination

A re-sit is held in connection with the next scheduled course.

Additional information