



APPLIES TO ACADEMIC YEAR 2014/2015

BIN 9829 Managerial Accounting and Sales Management in Retailing

Programme

Single courses

Responsible for the course

Espen Skaldehaug

Department

Department of Accounting - Auditing and Law

Term

According to study plan

ECTS Credits

7,5

Language of instruction

Norwegian

Introduction

Learning outcome

Prerequisites

Compulsory reading

Books:

Modig & Åhlström. 2012. Dette er lean, løsning på effektivitetsparadokset. 1. Stockholm School of Economics. 169 sider

Other:

Berthling-Hansen, Skaldehaug, Rasmussen. 2011. Økonomistyring i varehandel. Oslo: Handelshøyskolen BI. (Gjøres tilgjengelig på its learning)

Recommended reading

Books:

Petersen, Eirik. 2006. Key Account Management - hvordan få de store ordrene hos de største kundene. 1. Universitetsforlaget. 256

Course outline

Computer-based tools

itslearning

Learning process and workload

Examination

Examination code(s)

Examination support materials

Re-sit examination

Re-sit at the next ordinary exam.

Additional information