



APPLIES TO ACADEMIC YEAR 2014/2015

BIN 2804 Strategy and Management in Small and Medium Businesses

Programme

Single courses

Responsible for the course

Frode Solberg, Trond Stiklestad

Department

Department of Innovation and Economic Organisation

Term

According to study plan

ECTS Credits

7,5

Language of instruction

Norwegian

Introduction

Learning outcome

Prerequisites

None.

Compulsory reading

Books:

Arnulf, Jan Ketil. 2012. Hva er ledelse?. Universitetsforlaget. Utvalgte artikler
Roos, Göran ...[et al.]. 2014. Strategi : en innføring. 6. utg. Fagbokforlaget. 482 s

Recommended reading

Course outline

Computer-based tools

Itslearning. Participants must be able to master word processing, spreadsheets and presentation programmes.

Learning process and workload

Examination

Examination code(s)

BIN 28041 – Term paper, counting 100% towards a pass grade in BIN 2804 (7,5 ECTS credits).

Examination support materials

All

Re-sit examination

Makeup examinations take place in conjunction with the next scheduled course.

Additional information