



APPLIES TO ACADEMIC YEAR 2013/2014

MBA 2370 Supply Chain Management

Programme

Master of Business Administration - China

Responsible for the course

Eirill Bø

Department

Department of Strategy and Logistics

Term

According to study plan

ECTS Credits

5

Language of instruction

English

Introduction

This module comprises an overview of business logistics management as a foundation for the development of logistics goals, policies and action plans in an organisation. Several major topics are addressed in this module, among them: the way that a company is creating value through the logistics processes, how to design and develop a competitive logistics system, and the way to create competitive advantages in the supplier base.

Learning outcome

This module comprises an overview of Business Logistics Management as a foundation for the development of logistics goals, policies, and action plans in an organisation. Several major topics will be addressed in this module. These include; all the traditional logistics functions such as customer service, transportation, warehousing and inventory management, how a company is creating value through the logistics processes, how to design and develop a competitive logistics system, and how to create competitive advantages in the supplier base.

Prerequisites

Bachelor degree or equivalent, 4 years work experience, managerial experience and good written and oral knowledge of the English language. Please confirm our Student regulations.

Compulsory reading

Books:

Lewicki, Roy J., David M. Saunders, Bruce Barry. 2011. Essentials of negotiation. 5th ed. McGraw-Hill/Irwin
Stock, James R. and Douglas M. Lambert. 2001. Strategic logistics management. 4th ed. McGraw-Hill/Irwin

Recommended reading

Books:

Christopher, Martin. 2010. Logistics and supply chain management : creating value-adding networks. 4th ed.
Financial Times Prentice Hall

Course outline

Business logistics introduction
The role of logistics in the economy and organization
Customer Service
Logistics Information systems
Inventory management
Transportation
Warehousing
Purchasing
Global logistics
Organizing for effective logistics
Methods to control logistics performance
Supply chain strategy

Computer-based tools**Learning process and workload**

The course is conducted as a teaching module, where students have classes all day for four subsequent days, a total of 32 hours.

Examination

The students are evaluated through an individual written assignment, accounting for 5 ECTS credits.

Examination code(s)

MBA 23701 - individual written assignment; accounts for 100% to pass the program MBA 2370; 5 credits.

The course is part of a full MBA and all evaluations must be passed in order to obtain a certificate for the degree.

Examination support materials

All aids permitted.

Re-sit examination

At the next ordinary exam.

Additional information