



APPLIES TO ACADEMIC YEAR 2013/2014

## KLS 3685 Bachelor Thesis in Arts Management

### Programme

Bachelor of Arts Management (3. year)

### Responsible for the course

Anne-Britt Gran

### Department

Department of Communication - Culture and Languages

### Term

According to study plan

### ECTS Credits

15

### Language of instruction

Norwegian

### Introduction

The bachelor thesis is a major independent piece of work where the students are to demonstrate that they are able to approach a problem and take an overall responsibility for solving it in a good way. The bachelor thesis constitutes a compulsory part of the study programme. It is to be written in groups of two to three students who are to cooperate on the thesis. In special cases a student may be granted the right to complete the thesis on his/her own.

### Learning outcome

- Organization and management of cultural institutions and projects
- Marketing in the cultural sector
- Industry-specific challenges in the music, film, book, gallery and museum sectors
- Cultural sponsoring and cooperation between culture and business
- Culture-based location development
- Cultural politics

### Acquired knowledge

The student is to be able to master theories, the scientific use of concepts and the use of methods in one or more of the following fields:

### Acquired skills

The student is expected to be able to solve a concrete problem in the cultural area. The student is expected to be able to analyze and reflect on the chosen problem. The student is expected to be able to apply the acquired knowledge critically and analytically. The student is expected to be able to draw conclusions on the basis of theoretical work and empirical data.

### Reflection

Through the bachelor thesis the students are to develop respect for scientific and cultural values, so that after the completion of the programme they behave honestly and trustworthily

in academic and professional contexts.

### Prerequisites

The students must have in-depth knowledge of their specialization area in cultural management. They must also possess basic knowledge of social science method.

### Compulsory reading

#### Recommended reading

##### Books:

Askheim, Ola Gaute Aas og Tor Grenness. 2008. Kvalitative metoder for markedsføring og organisasjonsfag. Universitetsforlaget

### Course outline

The students must have in-depth knowledge of their specialization area in cultural management. They must also possess basic knowledge of social science method.

### Computer-based tools

Training/guidance in finding literature in the library is offered.

### Learning process and workload

The students are expected to assume an independent responsibility for the work on the bachelor thesis. A condition for supervision and seminars, therefore, is that the students are prepared for these sessions as a basis for discussions and guidance.

The students have to complete a registration form where the chosen topic is stated. After that, a supervisor is assigned to the student. The course is completed in one semester and includes both seminars and supervision. [Guidelines for writing Bachelor thesis are to be found on the web-site @BI.](#)

The teaching includes four seminars. For each seminar the students must normally prepare and give a presentation and/or hand in relevant material in advance.

Up to three hours of individual supervision are offered for each thesis. The seminars are compulsory. Students who have not participated in the seminars and/or have not submitted relevant documentation, must expect to be called in for an interview.

Activity	Hours
Participation in introductory lecture	2
Participation in the library information session	2
Preparation for seminars (reading, writing)	20
Preparation of hand-ins during the course	30
Participation in seminars, 4 x 2 hours,	8
Participation in search workshop in the library	4
Work on the thesis	331

Total supervised use of hours	3 400

### Use of hours

#### Examination

The course is concluded by the submission of a bachelor thesis. The assessment of the bachelor thesis counts 100% towards the grade for the course. The thesis may be completed individually or in groups of up to three students. Group theses are recommended.

The students may be called in for an interview to defend the thesis.

#### Examination code(s)

KLS 36851 Bachelor Thesis, the thesis counts 100% towards an approved grade for the course KLS 3685 Bachelor Thesis in Cultural Management, 15 credits.

#### Examination support materials

All support materials are allowed.

#### Re-sit examination

A re-sit is offered in connection with the next ordinary course.

#### Additional information

[Information about the Bachelor Thesis](#)