



GJELDER FOR STUDIEÅRET 2013/2014

GRA 8173 Supply Chain Management

Studium

Executive MBA 2013/2014 - Generalist track

Kursansvarlig

Lars Huemer, Nils Rudi

Institutt

Institutt for strategi og logistikk

Semester

Se studieplan for aktuelt studium

Studiepoeng

4

Undervisningsspråk

Engelsk

Innledning

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Bøker:

Goldratt, E. and Cox, J.. 1992. The Goal: A process of ongoing improvement. Great Barrington, MA: North River Press.

Artikler:

Fisher, M.L.. 1997. What is the right supply chain for your products?. Harvard Business Review.

Huemer L.. 2012. Unchained from the chain: Supply management from a Logistics Service Provider Perspective. Journal of Business Research

Ireland, R. D and Webb, J. W. 2007. A multi-theoretic perspective on trust and power in strategic supply chains. Journal of Operations Management. 25. 482-497.. 2007

Ketchen, David J.; Hult, G. Tomas M. 2007. Bridging organization theory and supply chain management: The case of best value supply chains. Journal of Operations Management. 25(2). 573-580

Perez-Aleman, Paola; Sandilands, Marion. 2008. Building Value at the Top and the Bottom of the Global Supply Chain: MNC-NGO PARTNERSHIPS. California Management Review. 51(1). 24-49

Stabell, C. and Fjeldstad, Ø. D. 1998. Configuring value for competitive advantage: on chains, shops and networks. Strategic Management Journal. 19(5)

Wu, Zhaohui; Pagel. 2011. Balancing priorities: Decision-making in sustainable supply chain management. Journal of Operations Management, 29(6).

Annet:

Cases and handouts for reference to be distributed before the course starts.

Anbefalt litteratur

Emneoversikt

Dataverktøy

Læreprosess og tidsbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon