



GJELDER FOR STUDIEÅRET 2013/2014

GRA 3159 Entrepreneurial Internship Programme

Studium

Master i innovasjon og entrepenørskap

Kursansvarlig

Benedicte Brøgger, Knut Sogner

Institutt

Institutt for innovasjon og økonomisk organisering

Semester

Se studieplan for aktuelt studium

Studiepoeng

12

Undervisningsspråk

Engelsk

Innledning

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Annet:

The discussion in the term paper shall be based on literature chosen by the intern, preferably from previous master courses. The references list of the term paper must include a minimum of 350 pages of relevant literature used. List to be discussed with course responsible.

Anbefalt litteratur

Bøker:

Penrose, Edith. 2009. The theory of the growth of the firm. 4th ed. Oxford University Press

Artikler:

Demil, B. and Lecocq, X.. 2010. Business model evolution: in search of dynamic consistency. Long Range Planning. (43-2.3) 227-246

Gustavsen, Bjørn. 2006. Theory and practice : the mediating discourse. In: Peter Reason and Hilary Bradbury, red.: Handbook of action research : the concise paperback edition. Sage. p. 17-26

Kirzner, I.. 1997. Entrepreneurial discovery and the competitive market process: an Austrian Approach. Journal of Economic Literature. March. 60-86

Ricketts, M. 2006. Theories of entrepreneurship : historical development and critical assessment. In: Casson, Mark ... [et al.], eds : The Oxford handbook of entrepreneurship. Oxford University Press. 33-58

Saxenian, A.. 1991. The origins and dynamics of production networks in Silicon Valley. Research Policy. 20 (5). 423-437

Schumpeter, J.A. 2000. Entrepreneurship as innovation. I: Swedberg, R. (red)., Entrepreneurship : the social science view. Oxford University Press. p. 51-75. Oxford management reader series

Emneoversikt

Dataverktøy

Læreprosess og tidsbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon