



GJELDER FOR STUDIEÅRET 2013/2014

## **ELE 3731 Information Technology in Organizations**

### **Studium**

Exchange Program, Valgkurs

### **Kursansvarlig**

Ragnvald Sannes

### **Institutt**

Institutt for ledelse og organisasjon

### **Semester**

Se studieplan for aktuelt studium

### **Studiepoeng**

7,5

### **Undervisningsspråk**

Engelsk

### **Innledning**

Kurset tilsvarer INF 3402 IT i organisasjoner.

### **Læringsmål**

### **Forkunnskaper**

### **Obligatorisk litteratur**

#### **Bøker:**

Laudon, Kenneth C., Jane P. Laudon. 2013. Management information systems : managing the digital firm. 13th ed. Pearson Education

Lynch, Patrick J., Sarah Horton. 2008. Web style guide : basic design principles for creating web sites. 3rd ed. Yale University Press. Ch. 1-7. Free online-version at [www.webstyleguide.com](http://www.webstyleguide.com). Useful resource for the term paper.

Osterwalder, Alexander and Yves Pigneur. 2010. Business model generation : a handbook for visionaries, game changers, and challengers. Wiley. The part we use in the course is available as a free download.

#### **Annet:**

Reading package of selected papers and links to other course material will be published on it's learning.

### **Anbefalt litteratur**

#### **Bøker:**

Friedman, Thomas L. 2009. Hot, flat, and crowded : why the world needs a green revolution - and how we can renew our global future. Release 2.0, updated and expanded ed. Penguin

### **Emneoversikt**

### **Dataverktøy**

### **Læreprosess og tidsbruk**

### **Ressursbruk**

**Eksamen**

**Eksamenskode(r)**

**Hjelpemidler til eksamen**

**Kontinuasjon**

**Tilleggsinformasjon**