



GJELDER FOR STUDIEÅRET 2013/2014

## ELE 3727 Corporate Environmental Management

### Studium

Exchange Program, Valgkurs

### Kursansvarlig

Fred Wenstøp

### Institutt

Institutt for strategi og logistikk

### Semester

Se studieplan for aktuelt studium

### Studiepoeng

7,5

### Undervisningsspråk

Engelsk

### Innledning

### Læringsmål

### Forkunnskaper

### Obligatorisk litteratur

#### Bøker:

Schaltegger, Stefan, Roger Burritt and Holger Petersen. 2003. An introduction to corporate environmental management : striving for sustainability. Greenleaf Publishing. 284 pages

#### Artikkelsamling:

Fred Wenstøp. 2011. Artikkelsamling til Corporate Environmental Management: A systems thinking approach to making a sustainable difference. Handelshøyskolen BI. The main issues and associated literature (Changes are to be expected):

General background to the environmental challenge

- Colby, S.J., T. Kingsley, and B.W. Whitehead (1995). "The real green issue: Debunking the myths of environmental management," The McKinsey Quarterly, No. 2, pp. 132-143.
- Dietz, T., A. Fitzgerald, and R. Schwom (2005). "Environmental Values," Annual Review of Environmental Resources, Vol. 30, pp. 355-372.
- Hardin, G. (1968). "The Tragedy of the Commons," Science, Vol. 162, No. 13 (December), pp. 1243-1248.
- Harper, C.L. (2008). Environment and Society: Human Perspectives on Environmental Issues (4th ed.). Upper Saddle River NJ: Pearson Prentice Hall. Chapter 1
- Stead W.E. and J.G. Stead (1994). "Can humankind change the economic myth? Paradigm shifts necessary for ecologically sustainable business," Journal of Organizational Change Management 7 No. 4, pp. 15-31.

The organizational challenge of the environment

- Banerjee, S.B. (1998). "Corporate environmentalism: Perspectives from organizational learning," Management Learning, 29 (2), pp. 147-164.
- Forrester, J.W. (1971). "Counterintuitive behavior of social systems," Theory and Decision 2, pp. 109-140.
- Kerr, S. (1975/1995). "On the folly of rewarding A, while hoping for B," Academy of Management Executive Vol. 3, No. 1, pp. 7-14.

The managerial challenge

- Rittel and Webber (1976). "Dilemmas in a general theory of planning," Policy Sciences 4, pp. 155-169.

- Ulhøi, J.P. (1995). "Corporate environment and resource management: In search of a new managerial paradigm," *European Journal of Operational Research* 80, pp.2-15.
- The legal and institutional challenge
- Bansal, P. and W.C. Bogner (2002). "Deciding on ISO 14001: Economics, Institutions, and Context," *Long Range Planning* 35, pp. 69-290.
- Moxen, J. and P.A. Strachan (2000). "ISO 14001: A case of cultural myopia," *Eco-Management and Auditing* 7, pp. 82-90.
- Rugman, A.M. and A. Verbeke (1998). "Corporate Strategies and Environmental Regulations: An Organizing Framework," *Strategic Management Journal*, Vol. 19, No. 4, Special Issue: Editor's Choice (April), pp. 363-375
- Ruhl, J.B. (2006). "Regulation by Adaptive Management—Is It Possible?" *MINN. J.L. SCI. & TECH.* Vol. 7:1, pp. 21-57.
- Strategies for sustainability
- Cohen-Rosenthal, E. (2004). "Making sense out of industrial ecology: a framework for analysis and action," *Journal of Cleaner Production* 12, pp. 1111–1123.
- Hart, S.L. (1997). "Beyond greening: Strategies for a sustainable world," *Harvard Business Review* (January–February), pp. 66–76.
- Hart, S.L. (1995). "A natural-resource-based view of the firm," *Academy of Management Review* 20, No. 4 (October), pp. 986-1014.
- Lovins, A.B., L.H. Lovins, and P. Hawken (1999). "A Road Map for Natural Capitalism," *Harvard Business Review*, May/June, Vol. 77 Issue 3, p145-158.
- Meadows, D.H. (1997). "Places to Intervene in a System", [http://www.sustainer.org/pubs/Leverage\\_Points.pdf](http://www.sustainer.org/pubs/Leverage_Points.pdf)
- Nielsen, S.N. (2007). "What has modern ecosystem theory to offer to cleaner production, industrial ecology and society? The views of an ecologist," *Journal of Cleaner Production* 15, pp. 1639-1653.
- Stern, P.C., T. Dietz, T. Abel, G.A. Guagnano, and L. Kalof (1999). "A Value-Belief-Norm Theory of support for social movements: The Case of Environmentalism," *Human Ecology Review*, Vol. 6, No. 2, pp. 81-93.
- Young, A. and A. Kielkiewicz-Young (2001). "Sustainable supply network management," *Corporate Environmental Strategy*, Vol. 8, No. 3, pp. 260-268.

## **Anbefalt litteratur**

### **Annet:**

Much of the literature consists of articles from the academic and professional press. Some of these will be posted on It's Learning as PDF files. References to others will be given so that they can be accessed through the Library's electronic journal databases

## **Emneoversikt**

## **Dataverktøy**

## **Læreprosess og tidsbruk**

## **Ressursbruk**

## **Eksamen**

## **Eksamenskode(r)**

## **Hjelpemidler til eksamen**

## **Kontinuasjon**

## **Tilleggsinformasjon**