



GJELDER FOR STUDIEÅRET 2013/2014

## **DRE 3004 Strategy I Foundations of Strategic Management and Organizations**

### **Studium**

Strategic Management

### **Kursansvarlig**

Bente Løwendahl

### **Institutt**

Institutt for strategi og logistikk

### **Semester**

Se studieplan for aktuelt studium

### **Studiepoeng**

6

### **Undervisningsspråk**

Engelsk

### **Innledning**

The course description is available in English only, please see the English course description

### **Læringsmål**

### **Forkunnskaper**

### **Obligatorisk litteratur**

#### **Bøker:**

Andrews, Kenneth R.. 1987. The concept of corporate strategy. 3rd ed. Irwin  
Barnard, Chester I. 1938. The functions of the executive. Harvard University Press  
Chandler, Alfred D. 1962. Strategy and structure : chapters in the history of the industrial enterprise. MIT Press  
Penrose, Edith. 2009. The theory of the growth of the firm. 4th ed. Oxford University Press  
Porter, Michael E. 1980. Competitive strategy : techniques for analyzing industries and competitors. Free Press  
Thompson, James D. 1967. Organizations in action : social science bases of administrative theory. McGraw-Hill  
Williamson, Oliver E. 1975. Markets and hierarchies: analysis and antitrust implications : a study in the economics of internal organization. Free Press

### **Anbefalt litteratur**

#### **Bøker:**

Brunsson, Nils. 2000. The irrational organization : irrationality as a basis for organizational action and change. 2nd ed. Fagbokforlaget  
Burns, Tom and G.M. Stalker. 1994. The management of innovation. 3rd ed. Oxford University Press  
Burt, Ronald S. 1983. Corporate profits and cooptation : networks of market constraints and directorate ties in the American economy. Academic Press  
Cyert, Richard M. and James G. March. 1992. A behavioral theory of the firm. 2nd ed. Blackwell  
Hymer, Stephen Herbert. 1976. The international operations of national firms : a study of direct foreign investment. MIT Press  
March, James G. and Herbert A. Simon. 1993. Organizations. 2nd ed. Blackwell Business  
Mintzberg, Henry. 1980. The nature of managerial work. Prentice-Hall  
Nelson, Richard R. and Sidney G. Winter. 1982. An evolutionary theory of economic change. Belknap Press  
Pfeffer, Jeffrey and Gerald R. Salancik. 2003. The external control of organizations : a resource dependence perspective. New ed.. Stanford Business Books  
Porter, Michael E. 1985. Competitive advantage : creating and sustaining superior performance. Free Press  
Porter, Michael E.. 1990. The competitive advantage of nations. Macmillan  
Quinn, James Brian. 1980. Strategies for change : logical incrementalism. Irwin  
Schelling, Thomas C. 1980. The strategy of conflict. Harvard University Press

Selznick, Philip. 1984. Leadership in administration : a sociological interpretation. University of California Press  
Williamson, Oliver E. 1985. The economic institutions of capitalism : firms, markets, relational contracting. Free Press  
Williamson, Oliver E. 1996. The mechanisms of governance. Oxford University Press

**Emneoversikt**

**Dataverktøy**

**Læreprosess og tidsbruk**

**Eksamen**

**Eksamenskode(r)**

**Hjelpemidler til eksamen**

**Kontinuasjon**

**Tilleggsinformasjon**