



APPLIES TO ACADEMIC YEAR 2013/2014

BTH 1704 Bachelor Thesis - Logistics Management / Supply Chain Management

Programme

Bachelor of Business Administration (3. year), Bachelor of Marketing (3. year)

Responsible for the course

Eirill Bø

Department

Department of Strategy and Logistics

Term

According to study plan

ECTS Credits

15

Language of instruction

Norwegian

Introduction

In combination with the course BST 1703 Logistics Leadership – Supply Chain Management, 15 credits, this Bachelor Thesis will represent a specialization of 30 credits in the field of Logistics. Students from Bachelor of Marketing or Bachelor of Business Administration will get an inscription on their Diploma specifying their specializations.

The Bachelor thesis is a major independent project in which students will demonstrate that they can enter a issue in the logistics discipline and resolve this in an integrated and effective way. Bachelor thesis is a mandatory part of the programme, and can be written in groups of two or three students. In special cases, a student may be granted to do individual work.

Learning outcome

- Acquired an understanding of the reality of logistics in business
- An understanding of the significance of the different roles in the value chain
- Demonstrated an understanding for the business's position in the value chain

Acquired Knowledge

After completed Bachelor Thesis students should have:

Acquired Skills

Students will be able to prepare a written report on an actual logistical problem connected to a specific company and they shall be able to present a suggested solution which can be related to the whole theoretical logistic framework.

Reflection

- Students will be trained so that they can make contact with a firm and establish relevant interest to carry out the bachelor exercise
- Students will be trained to interpret and understand a problem from a theoretical background

Prerequisites

The course requires BST 1703 Logistic Leadership – Supply Chain Management or equivalent.

Compulsory reading

Books:

Løwendahl, Bente R. og Fred Wenstøp. 2013. Skriv gode oppgaver!. 2. utgave. Cappelen Damm akademisk

Recommended reading

Course outline

The students themselves are responsible for finding a relevant subject in the field of Logistics to write about in their Bachelor thesis.

Computer-based tools

EvIEWS and other relevant programs will be used for data analysis. Information searches in data bases and on the internet will be central to the exercise.

Learning process and workload

Students are expected to take an independent approach to this study. It is therefore expected that students prepare their work as the basis for discussion ahead of the seminars.

Students are obliged to state their chosen study subject on their registration form, of which they will be assigned a tutor. The course duration is one semester including common lectures, 3 seminars and tutoring. Students are supposed to be prepared for lectures and seminars, so that they can take active part in class by presenting or hand in material. [Guidelines for writing Bachelor thesis are to be found on the web-site @BI.](#)

Up to three hours of tutoring is offered each group of students collaborating on the same Bachelor thesis. The seminars are mandatory and students not attending and does not participate according to curriculum must be prepared for oral hearing.

Activity	Hour
Participation in public lectures 2 x 8 hour	16
Participation in library information	2
Preparation for seminars	30
Work with submissions	80
Participation in seminars, 3 x 2 hours	6
Working with Bachelor thesis	263
Individual counseling	3
Total anbefalt tidsbruk	400

The project idea and chosen methods must be authorized by the tutor before submitting the Bachelor thesis.

Use of hours

Examination

The students will submit their Bachelor's Thesis at the end of the course.

The Bachelor's Thesis may be written individually or in groups of up to three students.

Examination code(s)

BTH 17041 - Bachelor's Thesis, counts for 100% towards the grade in BTH 1704 Bachelor's Thesis in Logistics Management / Supply Chain Management, 15 ECTS credits.

Examination support materials

All support materials allowed.

Re-sit examination

Re-examination is offered at next scheduled course.

Additional information