



APPLIES TO ACADEMIC YEAR 2012/2013

RLS 3580 Sustainable Tourism

Programme

Bachelor in Tourism Management (2. year)

Responsible for the course

Georg Kamfjord

Department

Department of Innovation and Economic Organisation

Term

According to study plan

ECTS Credits

7,5

Language of instruction

Norwegian

Introduction

Learning outcome

Acquired knowledge

The students shall acquire a basic understanding and knowledge of the effects of the travel industry on landscape, culture, society and economy at a macro and micro level. The students shall also understand the effects of implementing sustainable tourism. They shall be able to discuss the problems of selecting, measuring, monitoring and evaluating sustainable indicators. The students shall also acquire an understanding of relevant topics from nature-based tourism in Norway.

Acquired skills

The students shall acquire skills in analyzing and describing positive and negative effects of the travel industry on landscape, culture, society and economy. The students shall be familiar with the use of measuring instruments for evaluating tourism in various areas.

Reflection

The students shall be able to take part in discussions and have ethical reflections on the development of tourism in vulnerable areas, destinations and enterprises based on nature and culture

Prerequisites

There are no particular prerequisites.

Compulsory reading

Books:

Weaver, David. 2006. Sustainable tourism : theory and practice. Elsevier Butterworth-Heinemann

Collection of articles:

Georg Kamfjord. 2010. Artikkelsamling: Bærekraftig reiseliv. Handelshøyskolen BI (publiseres på Itslearning)

Recommended reading

Course outline

- Growth of sustainable tourism
- Particular topics in sustainable tourism
- Alternative tourism, geo-tourism, eco-tourism
- Traditional mass tourism
- The travel industry
- Attractions
- Destinations
- Strategies for developing sustainable tourism
- Visit management
- Eco-tourism conscience for sustainable tourism

- Nature-based tourism in Norway
- Cases and special challenges for sustainable tourism in Norway
- Certification of measuring instruments

Computer-based tools

No specified computer-based tools are required.

Learning process and workload

The course consists of lectures, talks, excursions, student presentations and various forms of guidance and feedback. Students are expected to be well-prepared for class and to participate in what has been planned and agreed on in the detailed syllabus distributed at the beginning of the semester.

Recommended workload in hours

Activity	Workload
Class participation	36
Coursework assignments	40
Preparation for class and exam, literature studies	97
Self-tuition, study groups	24
Exam	4
Total recommended workload	200

Use of hours

Coursework requirements

In the course of the semester students must have completed one assignment individually or in groups of up to three students. The assignment must be approved in order for the student to be allowed to sit for the exam. The assignment must be submitted on "It's learning"

Examination

A four-hour individual written exam that accounts for 100% of the grade completes the course.

Examination code(s)

RLS 35801 – Written exam accounts for 100% of the grade in the course RLS 3580 Sustainable tourism, 7.5 ECTS.

Examination support materials

No support materials are allowed at the exam.

Re-sit examination

A re-sit examination is held every term.

Students who have not got the coursework requirement approved cannot sit for the examination. This means that they must retake the whole course the next time it is scheduled. Students that have not passed the written examination or who wish to improve their grade can re-take the examination in connection with the next scheduled examination.

Additional information