



APPLIES TO ACADEMIC YEAR 2012/2013

NVH 3107 Retailing Management; Managing the Store

Programme

Program in Store Management

Responsible for the course

Arne Osvik

Department

Department of Marketing

Term

According to study plan

ECTS Credits

7,5

Language of instruction

Norwegian

Introduction

Learning outcome

Prerequisites

Compulsory reading

Books:

Berg, Morten Emil. 2008. Ledelse : verktøy og virkemidler. 3. utg. Universitetsforlaget. 300 sider

Gjerde, Susann. 2010. Coaching : hva - hvorfor - hvordan. 2. utg. Fagbokforlaget. 295 sider

Other:

BI Varehandel 2010. Kurskompendium og oppgavesamling: Utviklende lederskap i detaljhandel. 135 sider

Recommended reading

Books:

Brøgger, Benedicte ... [et al.]. 2001. Organisasjonsutvikling i varehandelen : fra enhetlige butikker til mangfoldige kunder. AFI-rapport nr. 4/2001. nr 4. Arbeidsforskningsinstituttet

Course outline

Computer-based tools

itslearning

Learning process and workload

Examination

Examination code(s)

Examination support materials

Re-sit examination

Re-sit at the next ordinary exam

Additional information