



APPLIES TO ACADEMIC YEAR 2012/2013

## **NVH 3102 Retail Economics**

### **Programme**

Program in Store Management

### **Responsible for the course**

Arne Osvik

### **Department**

Department of Marketing

### **Term**

According to study plan

### **ECTS Credits**

7,5

### **Language of instruction**

Norwegian

### **Introduction**

### **Learning outcome**

### **Prerequisites**

### **Compulsory reading**

#### **Books:**

Hoff, Kjell Gunnar. 2010. Bedriftens økonomi. 7. utg. Universitetsforlaget

#### **Other:**

Compendium i butikkøkonomi. BI Varehandel 2012.

### **Recommended reading**

### **Course outline**

### **Computer-based tools**

itslearning

### **Learning process and workload**

### **Examination**

### **Examination code(s)**

### **Examination support materials**

### **Re-sit examination**

Re-sit at the next ordinary exam

### **Additional information**

