



APPLIES TO ACADEMIC YEAR 2012/2013

KLS 3636 The Music Industry

Programme

Bachelor in Arts and Management (3. year)

Responsible for the course

Audun Molde

Department

Department of Communication - Culture and Languages

Term

According to study plan

ECTS Credits

7,5

Language of instruction

Norwegian

Introduction

Learning outcome

Prerequisites

Compulsory reading

Books:

Dalchow, Jørn. 2004. Hjelp, jeg er i popbransjen!. Norsk musikkråd
Shuker, Roy. 2012. Understanding popular music culture. 4th ed. Routledge

Collection of articles:

Molde, Audun (red.). 2012. Artikkelsamling til Musikkbransjen. Handelshøyskolen BI

Recommended reading

Books:

Blokhus, Yngve og Audun Molde. 2004. Wow! : populærmusikkens historie. 2. utg. Universitetsforlaget
Gripsrud, Jostein, red. 2002. Populærmusikken i kulturpolitikken. Norsk kulturråd. Utvalgte kapitler
Passman, Donald S. 2011. All you need to know about the music business. 7th ed. Penguin books
Aas, Mikkel. 2007. Spilletid : norsk platebransjes historie i 100 år. Macta forlag

Other:

Nettsteder: www.ballade.no (norsk bransjenettsted)

Course outline

Computer-based tools

Learning process and workload

Use of hours

Examination

Examination code(s)

Examination support materials

Re-sit examination

Additional information