



APPLIES TO ACADEMIC YEAR 2012/2013

JOU 3660 Bachelor thesis of Media development and Journalism

Programme

Bachelor in Media Management and Journalism (3. year)

Responsible for the course

Tor Bang

Department

Department of Communication - Culture and Languages

Term

According to study plan

ECTS Credits

15

Language of instruction

Norwegian

Introduction

The bachelor thesis is the final student work, with a qualitative or a quantitative work within the journalism or media fields. The thesis is a mandatory part of the media development and journalism bachelor program. Students may work by themselves to develop and write the the thesis, or they may work in groups of two or three.

Learning outcome

The objective is to learn how to analyze and reflect over personal experience from the internship period. The experience may be situations, conflicts, dilemmas, things that happen and that carries with them professional challenges (ethical, source-critical, practical work, relationships with co-workers etc). Students who prefer to analyze a journalistic or mediated field, are expected to demonstrate their depth of insight and knowledge, accumulated during their bachelor program.

Acquired knowledge

Objective is that students understand how to define, develop and deliver an independent academic work within a defined time frame. Students must understand the relevant terminology, see solutions and expected consequences. Students must understand scientific demands for an academic paper.

Acquired skills

Students who work with relevant thesis, must be able to formulate a research question. The research question must in focus during the holistic process; understanding the issue, collection of data, analysis, strategies, plans and suggestions. A holistic approach might be necessary.

Reflections

Working with the bachelor thesis, students will learn how knowledge is developed from research, and will develop an ethical and critical approach to sources, data and informant, as well as adequate references to own and other's works.

Prerequisites

Students must have in-depths knowledge in the program field, media development and journalism, as well as knowledge of scientific methodology. To write a thesis on journalistic work, students have to demonstrate an accepted internship.

Compulsory reading

Other:

Avhengig av tema for oppgaven, skal studenten foreslå to verk om relevant metode.

Recommended reading

Course outline

Introduction:

- Orientation on the bachelor thesis.
- Library course
- Elected literature

- Choice of field or research, as well as formation of groups

Preparation for data collection:

- Relationship research question/methodology
- Preparations for data collection (theoretical, qualitative, quantitative)
- Methodological demands on how and what to measure: observations, case studies, theoretical thesis

Analysis

Qualitative and/or quantitative analysis.

Computer-based tools

Data collection programs, i.e. confirmit, analysis programs like SPSS. Personal computer with word processing program. Library digital resources.

Learning process and workload

Students are expected to take personal responsibility for the work of the Bachelor thesis.

Therefore students are required to make preparations in advance of counseling and seminars in order to have a professional opinion as basis for discussions and guidance. The course is conducted over a semester and includes seminars and tutorials.

- The student must fill out a registration form where academic interest given
- There will be given lectures in writing assignments (2 x 2 hours).
- In addition, students groups will get supervision (thesis seminars) for up to 8 hours (4 x 2 hours). For each seminar, students normally prepare and present, and / or submit material in advance. Seminar instruction is mandatory. Students who have not participated in the seminars and / or has not supplied documentation must expect to be invited for an oral hearing.
- Individual tuition for 3 hours pr. thesis. Students are responsible for contacting the supervisor regarding the personal guidance.
Guidance is provided in the regular semester thesis will be written. The thesis can be solved individually, but empirical research tasks can be solved in groups of up to three students.

See also the guidelines for writing bachelor tasks in the Student Handbook.

Activity	Use of hours
Participation in the introductory lecture	2
Participation in the library's information	2
Preparation for seminars	40
Participation in seminars 4 x 2 hours	8
Working with the task	345
Individual tuition	3
Total use of hours recommended	400

Use of hours

Examination

Bachelor thesis to be submitted by a given deadline. Students who not have participated in the seminars, or have received guidance from their thesis advisor, can be called to do an oral presentation of the completed thesis.

Examination code(s)

JOU 3660 Bachelor thesis of Media development and Journalism, counts 100 % of the grade in the course JOU 36601, 15 credits

Examination support materials

All

Re-sit examination

This course is lectured for the last time spring term 2013. Re-sit examination is offered autumn 2013 and spring 2014. Student guidance is offered for the last time spring 2013.

Additional information