



APPLIES TO ACADEMIC YEAR 2012/2013

JOU 3658 Journalistic Projects and Ethics

Programme

Bachelor in Media Management and Journalism (3. year)

Responsible for the course

Guri Hjeltnes

Department

Department of Communication - Culture and Languages

Term

According to study plan

ECTS Credits

7,5

Language of instruction

Norwegian

Introduction

This course builds upon JOU 3557 Investigative journalism. The purpose is to teach the students more about organizing their journalistic work, not least in projects. The students shall gain knowledge of the anatomy of the projects, i.e. the different stages of the project, applied journalistic method and presentation. The students themselves shall conduct themselves in investigative projects. Ethical aspects and dilemmas in journalistic projects will be emphasized, including use of the new platforms.

Learning outcome

Required knowledge

Students will learn to define a project with respect. goals, characteristics, content, scope, duration, cost, etc.

Required skills

- Students will be able to perform demanding journalistic projects and at the same time actively relate to source criticism and ethics.
- Students will develop practical skills in planning, organizing and follow-up editorial projects.
- Students will be able to carry out a larger journalistic work and explain systematically the various steps in the work.

Reflection

- Students will master the ethical framework in "Be Careful poster".
- Students will learn good journalistic work habits.
- They will develop humbleness regarding complexity of working in projects.
- They will train an ethical awareness of the journalistic work.

Prerequisites

The course requires knowledge from previous courses in the program.

Compulsory reading

Books:

Andersen, Erling S., Kristoffer Grude og Tor Haug. 2009. Måltrettet prosjektstyring. 6. utg. NKI-forlaget. 264

Fossum, Egil og Sidsel Meyer. 2008. Er nå det så sikkert? : journalistikk og kildekritikk. 3. utg. Cappelen akademisk forl. 232

Hjeltnes, Guri og Warmedal, Morten Møller. 2012. Gravende journalistikk. Gyldendal akademisk. Del IV, "Presseetikk, rettsanvendelser og gråsoner i den undersøkende journalistikken"

Collection of articles:

Hjeltnes, Guri. 2012. Artikkelsamling - Journalistiske prosjekter og etikk. Handelshøyskolen BI

Recommended reading

Course outline

- Journalistic projects
- Planning
- Organization
- Completion
- Source criticism combined with studies of ethical dilemmas in journalistic work, including different platforms.

Computer-based tools

Learning process and workload

The course will be conducted with a combination of lectures and practical exercises and group work and counseling sessions. Students will be activated by working practically and allocate responsibilities as operational editorial staff and discuss the ethical and source critical dilemmas. Students work with a portfolio throughout the semester.

Recommended use of hours for the students:

Aktivitet	Timebruk
Participation in lectures	27
Preparation for the lectures / reading literature	90
Grouwork and assignments	22
Work witg portfolio	20
Guideance incl. preparations	6
Project paper	35
Reccomended use of hours	200

Use of hours

Examination

The course concludes with a project paper that must contain following elements:

- Self-assessment of their journalistic work and ethical reflections.
- A major investigative journalistic work

The project paper can be solved individually or in groups of up to three students, and can be delivered digitally on a memory stick or on paper. If the project paper is handed in as a digital project, it must must be delivered on USB memory stick marked with the student number and the exam code.

Examination code(s)

JOU 36581 - Project paper, counts for 100 % to obtain final grade in JOU 3658 Journalistic Projects and Ethics, 7.5 studiepoeng.

Examination support materials

All support materials allowed.

Re-sit examination

The course will be lectured for the last time spring term 2013, and re-sit examinations will be offered autumn 2013 and spring 2014.

Additional information