



APPLIES TO ACADEMIC YEAR 2012/2013

JOU 2400 Journalism and consumers economy - RE-SIT EXAMINATION

Programme

Re-sit examination

Responsible for the course

Ole Tellef Grundekjøn

Department

Department of Communication - Culture and Languages

Term

According to study plan

ECTS Credits

6

Language of instruction

Norwegian

Introduction

Objective

The human beings are more than ever consumers. Our increasing consumption is linked to the households general growth in income. According to this, journalism on consumers economy has become more relevant and important in media coverage. This form of journalism aims to enlighten and explain consequences for the consumers of economic politics and the plans and actions in trade and industry. The course has two objectives. The first part aims to give the students knowledge and familiarity in fundamental issues in consumer economy and legal issues linked to the consumers economy. The students will be confronted with important research work and resources of competence. The second part focuses on journalism on consumers economy, with an angle towards subjects that concern ordinary people in their everyday life. We concentrate on tools and methods in journalism, and especially on the challenges of source criticism.

Prerequisites

None.

Compulsory reading

Books:

Boye, Knut og Terje Hansen. 2008. Personlig økonomi. 25. utg. Oslo: Cappelen akademisk forlag.

Ny utgave av Personlig økonomi (2010) kommer våsemesteret 2010. Boken erstatter 2008-utgaven.

Sundvor, Egil. 2008. Forbrukarjournalistikk. 2. utg. Kristiansand : IJ-forlaget

Recommended reading

Books:

Blindheim, Trond. 2004. Hvorfor kjøper vi? : om forbruk og reklame. 2. utg. Oslo: Abstrakt forlag

Miller, Daniel. 1998. A theory of shopping. Cambridge : Polity Press

Course outline

Part one:

- Fundamental issues in consumers economy
- Legal issues linked to the consumers economy

Part two:

- Sources and challenges in source criticism
- Tools and methods in journalism
- Simplicity or confusion?
- The good reportage in consumer journalism
- Consumers economy on the web

Computer-based tools

PC and Internet.

Course structure

The course consists of 36 hours of lectures. Cases are used as a part of the lectures and students work with selected issues individually or in groups. Cases gives training in how to angle news, journalistic simplification, reportin, how to pas on facts and commenting.

Examination

Grade in course will be based on a five-hour written exam.

Examination code(s)

JOU 24002 - Written examination, counts 100% to obtain final grade in JOU 2400 Journalism and consumers economy, 6 credits.

Examination support materials

No support materials.

Re-sit examination

This course was lectured for the last time spring 2011. Re-sit exam will be offered every term even spring 2013.

Additional information