



GJELDER FOR STUDIEÅRET 2012/2013

GRA 3159 Entrepreneurial Internship Programme

Studium

Master i innovasjon og entrepenørskap

Kursansvarlig

Benedicte Brøgger, Knut Sogner

Institutt

Institutt for innovasjon og økonomisk organisering

Semester

Høst

Studiepoeng

12

Undervisningsspråk

Engelsk

Innledning

Læringsmål

Forkunnskaper

Obligatorisk litteratur

Annet:

The discussion in the term paper shall be based on literature chosen by the intern, preferably from previous master courses. The references list of the term paper must include a minimum of 350 pages of relevant literature used. List to be discussed with course responsible.

Anbefalt litteratur

Bøker:

Penrose, Edith. 2009. The theory of the growth of the firm. 4th ed. Oxford University Press

Artikler:

Demil, B. and Lecocq, X.. 2010. Business model evolution: in search of dynamic consistency. Long Range Planning. (43-2.3) 227-246

Gustavsen, Bjørn. 2006. Theory and practice : the mediating discourse. In: Peter Reason and Hilary Bradbury, red.: Handbook of action research : the concise paperback edition. Sage. p. 17-26

Kirzner, I.. 1997. Entrepreneurial discovery and the competitive market process: an Austrian Approach. Journal of Economic Literature. March. 60-86

Ricketts, M. 2006. Theories of entrepreneurship : historical development and critical assessment. In: Casson, Mark ... [et al.], eds : The Oxford handbook of entrepreneurship. Oxford University Press. 33-58

Saxenian, A.. 1991. The origins and dynamics of production networks in Silicon Valley. Research Policy. 20 (5). 423-437

Schumpeter, J.A. 2000. Entrepreneurship as innovation. I: Swedberg, R. (red)., Entrepreneurship : the social science view. Oxford University Press. p. 51-75. Oxford management reader series

Emneoversikt

Dataverktøy

Læreprosess og tidsbruk

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

Tilleggsinformasjon