



APPLIES TO ACADEMIC YEAR 2012/2013

## GRA 3159 Entrepreneurial Internship Programme

### Programme

Master of Science in Innovation and Entrepreneurship

### Responsible for the course

Benedicte Brøgger, Knut Sogner

### Department

Department of Innovation and Economic Organisation

### Term

According to study plan

### ECTS Credits

12

### Language of instruction

English

### Introduction

The Entrepreneurial Internship Programme is part of the MSc. in innovation and entrepreneurship at BI Norwegian Business School. It allows students to participate in the activities of a start-up company. The companies will be located in one of the incubators of Oslo Innovation Centre (OCI). The students will gain real-world experience by helping entrepreneurs grow their businesses, and will work with specific company-related tasks. Student will make strategic recommendations to the company after careful analysis, in the form of a term paper that fulfills academic requirements.

### Learning outcome

#### The student shall demonstrate the following competencies after the internship:

Knowledge of key practical dilemmas of the everyday work in a start-up company  
Knowledge of ways to balance financial-, market-, product- and human resources in order for a firm to emerge.

#### Skills:

Ability to support suggestions for practical solutions with academically sound analysis. Ability to collaborate and build network in order to strengthen the start-up process.

Ability to define and execute tasks under conditions of uncertainty and change.

Ability to reflect on own professional development.

#### Reflection:

Learn not take anything at face value and to defer judgement

Understanding of the complexities of the market forces that drive business

Openness to ideas from a variety of perspectives

### Prerequisites

Students must have been registered in the first year of the MSc in Innovation and Entrepreneurship in 2011/2012

### Compulsory reading

#### Other:

The discussion in the term paper shall be based on literature chosen by the intern, preferably from previous master courses. The references list of the term paper must include a minimum of 350 pages of relevant literature used. List to be discussed with course responsible.

### Recommended reading

#### Books:

Penrose, Edith. 2009. The theory of the growth of the firm. 4th ed. Oxford University Press

#### Articles:

Demil, B. and Lecocq, X.. 2010. Business model evolution: in search of dynamic consistency. Long Range Planning. (43-2.3) 227-246

Gustavsen, Bjørn. 2006. Theory and practice : the mediating discourse. In: Peter Reason and

Hilary Bradbury, red.: Handbook of action research : the concise paperback edition. Sage. p. 17-26  
Kirzner, I.. 1997. Entrepreneurial discovery and the competitive market process: an Austrian Approach. Journal of Economic Literature. March. 60-86  
Ricketts, M. 2006. Theories of entrepreneurship : historical development and critical assessment. In: Casson, Mark ... [et al.], eds : The Oxford handbook of entrepreneurship. Oxford University Press. 33-58  
Saxenian, A.. 1991. The origins and dynamics of production networks in Silicon Valley. Research Policy. 20 (5). 423-437  
Schumpeter, J.A. 2000. Entrepreneurship as innovation. I: Swedberg, R. (red)., Entrepreneurship : the social science view. Oxford University Press. p. 51-75. Oxford management reader series

### **Course outline**

Introduction to entrepreneurship in Norway  
Companies and Oslo Innovation Centre  
The Norwegian national innovation system  
Reflection and learning from own experience  
How to develop an argument/write a term paper  
Uses of theory  
Internship work

### **Computer-based tools**

No special computer-based tools

### **Learning process and workload**

Full-time internship in a start-up company for 10 weeks, including activities organized by Oslo Innovation Centre (OCI) or similar institution. The place of work will be with a start-up company.

Please note that it is the student's own responsibility to obtain any information provided in class that is not included on the course homepage/It's learning.

Maximum number of students is 16. The internship work is unpaid. The total period of the internship is 10 weeks, which include internship work, weekly reflection and writing workshops, literature review, lectures on specific topics, and term paper writing. Internship company work will stop during a 2 week set holiday period. After completing the summer course, the student's autumn course requirement is two courses.

### **Examination**

The course grade is 100% based on the term paper. This must be submitted on the last day of the course, and must include,  
- a list of references from 350 pages of chosen, academically sound literature.  
- a letter of confirmation of completed internship from internship company or Oslo Innovation Centre.

Specific information regarding student evaluation beyond the information given in the course description will be provided in class. This information may be relevant for requirements for term papers or other hand-ins, and/or where class participation can be one of several elements of the overall evaluation.

### **Examination code(s)**

GRA 31592 accounts for 100% of the final grade in the course GRA 3159.

### **Examination support materials**

N/A. Exam aids at written examinations are explained under exam information in our web-based Student handbook. Please note use of calculator and dictionary.  
<http://www.bi.edu/studenthandbook/examaids>

### **Re-sit examination**

It is only possible to retake an examination when the course is next taught.  
The assessment in some courses is based on more than one exam code.  
Where this is the case, you may retake only the assessed components of one of these exam codes.

Where this is not the case, all of the assessed components of the course must be retaken. All retaken examinations will incur an additional fee.

**Additional information**

**Honor Code**

Academic honesty and trust are important to all of us as individuals, and represent values that are encouraged and promoted by the honor code system. This is a most significant university tradition. Students are responsible for familiarizing themselves with the ideals of the honor code system, to which the faculty are also deeply committed.

Any violation of the honor code will be dealt with in accordance with BI's procedures for cheating. These issues are a serious matter to everyone associated with the programs at BI and are at the heart of the honor code and academic integrity. If you have any questions about your responsibilities under the honor code, please ask.